

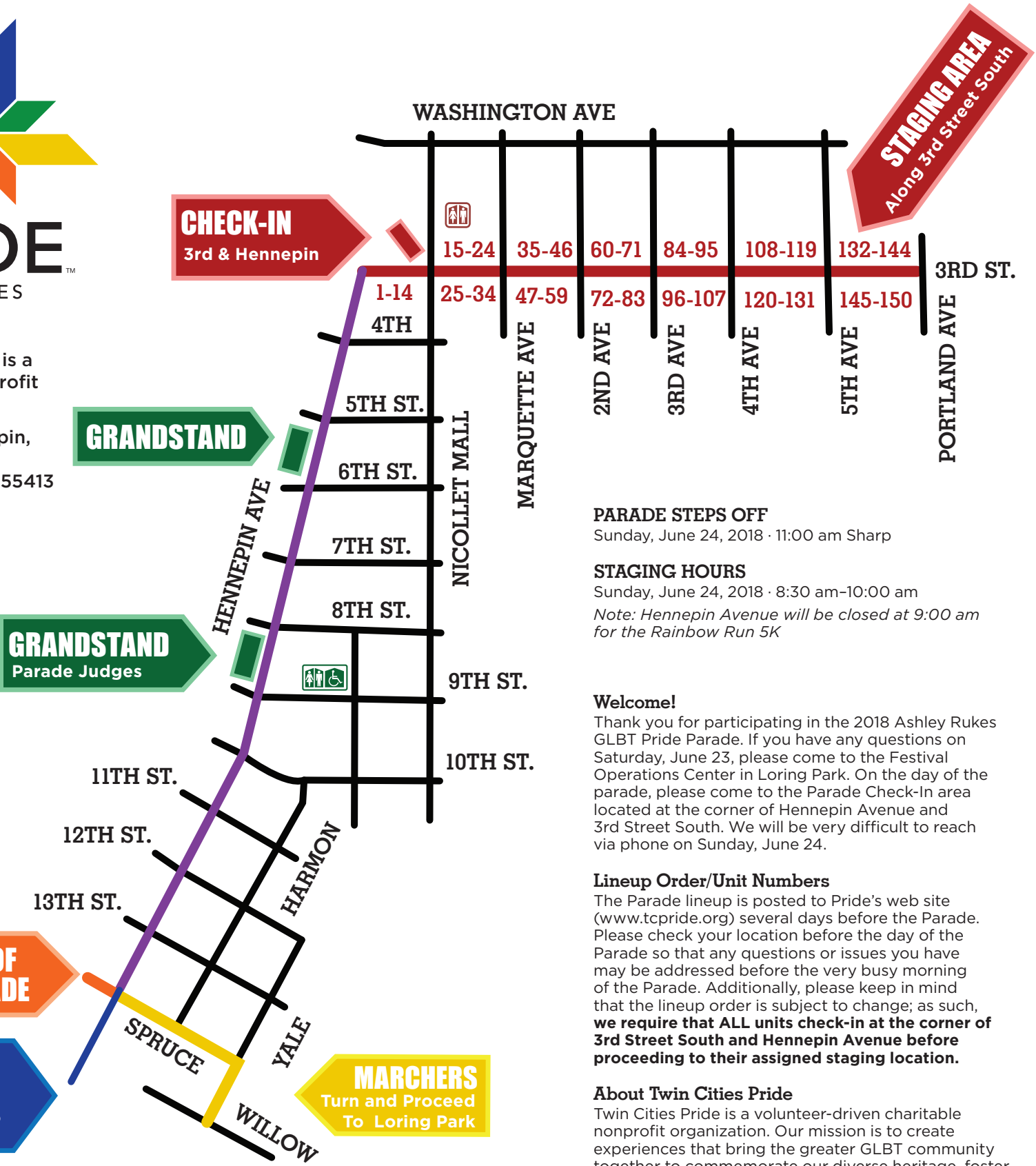
# 2018 PRIDE PARADE • UNIT/PARTICIPANT INFORMATION



Twin Cities Pride is a Minnesota non-profit corporation  
 2021 East Hennepin, Suite 402-7  
 Minneapolis, MN 55413  
 612-255-3260  
 TCPRIDE.ORG

**VEHICLES & FLOATS**  
 Pull Ahead to Tear Down

**LORING PARK**



**PARADE STEPS OFF**  
 Sunday, June 24, 2018 · 11:00 am Sharp

**STAGING HOURS**  
 Sunday, June 24, 2018 · 8:30 am-10:00 am  
*Note: Hennepin Avenue will be closed at 9:00 am for the Rainbow Run 5K*

**Welcome!**  
 Thank you for participating in the 2018 Ashley Rukes GLBT Pride Parade. If you have any questions on Saturday, June 23, please come to the Festival Operations Center in Loring Park. On the day of the parade, please come to the Parade Check-In area located at the corner of Hennepin Avenue and 3rd Street South. We will be very difficult to reach via phone on Sunday, June 24.

**Lineup Order/Unit Numbers**  
 The Parade lineup is posted to Pride's web site ([www.tcpride.org](http://www.tcpride.org)) several days before the Parade. Please check your location before the day of the Parade so that any questions or issues you have may be addressed before the very busy morning of the Parade. Additionally, please keep in mind that the lineup order is subject to change; as such, **we require that ALL units check-in at the corner of 3rd Street South and Hennepin Avenue before proceeding to their assigned staging location.**

**About Twin Cities Pride**  
 Twin Cities Pride is a volunteer-driven charitable nonprofit organization. Our mission is to create experiences that bring the greater GLBT community together to commemorate our diverse heritage, foster inclusion, educate and create awareness of issues, and celebrate achievements in equality. To achieve this, we create events that are open and inviting to everyone in the community, providing a safe environment in which individuals feel free to celebrate their relationships.

## Important Notes for 2018

- ALL UNITS MUST CHECK IN by 10:15 am** upon arrival for setup of your unit. Please send a representative from your organization to the Parade Check-In area at the corner of 3rd Street South and Hennepin Avenue to receive your lineup placards & any important messages regarding changes or updates to Parade Day plans. THERE ARE NO EXCEPTIONS. Failure to check in prior to 10:15 am will put you in violation of the Parade Rules and may subject you to penalties.
- There will be volunteers on each setup block who can assist you with staging & direct you to the Check-In area at the corner of 3rd & Hennepin.
- Please arrive early! Some streets will close at 8:30 am to all traffic. Police will be on-hand to assist as needed with movable barricades at some intersections.
- If you have cars that are registered to be in the Parade, please arrive at 9:15 am or earlier.** This makes it easier for you to get into your spot without endangering pedestrians.
- Restroom facilities will be provided for your use in the staging area located at the corner of Nicollet Mall and 3rd Street South, and further down 3rd Street in the staging area. There are no restrooms provided on the Parade route itself.
- There is no parking for Parade Participants in the Hennepin & 3rd St S lot or along 3rd St S in the staging area.** Parked cars are subject to ticketing & tow by City authority. Parade participants are responsible for locating other parking for personal vehicles, trailers, etc.
- The Parade Day can be quite warm. We will have one water cart circulating during the Parade itself, distributing water to Parade participants in need. The quantity of water we have is limited, though, and the cart moves very slowly, so we recommend bringing some water from home, as well.
- In an effort to keep the Parade moving on schedule and to reduce dead/empty spots along the route, please follow all directions given by the on-duty Police officers who will be controlling cross-traffic. They will stop traffic to allow Parade units to cross. **It is also extremely important that you keep quite close to the unit in front of you unless the Police or Parade volunteers direct you otherwise.**
- Your full cooperation with Parade staff and on-duty Police officers will be greatly appreciated. They have a tremendous job to do, so please help them out by arriving early & heeding their direction.
- Nudity or public exposure of private body parts is prohibited.

**Special Instructions for Floats and other Oversized Units**  
 On the Parade Lineup, if you see the word "Float" next to your organization's listing, we would like to invite you to stage in the parking lot on the northeast corner of the Hennepin Ave & 3rd Street S intersection. This lot is best accessed from Washington Ave S, and a volunteer will be on hand to aid you in positioning your float properly in the parking lot.

**Parade Route, Disbursal Areas**  
 The Parade route will begin at the corner of 3rd Street South and Hennepin Avenue in downtown Minneapolis. The Parade will continue south down Hennepin Avenue to the corner of Hennepin & Spruce. At the corner of Hennepin & Spruce, Marching parade units will turn left at Spruce & proceed toward Loring Park.

**Vehicle & Float** parade units will proceed through the intersection along Hennepin Avenue. The block of Hennepin Avenue between Spruce & Maple (adjacent to MCTC) will be available for tear down prior to disbursal. Please comply with Police & Parade staff direction about where to disassemble your float, and please do so as quickly as possible to allow other units to do the same.

**ALL UNITS WITH AMPLIFIED SOUND** must turn off all sound equipment as they cross the intersection of Spruce and Hennepin.

**Parade Grandstand/Judges Stand**  
 The Parade Grandstand will be located at the corner of 9th Street South and Hennepin Avenue, about half-way down the Parade Route. This is where our celebrity emcees will be announcing each unit as it marches by. For this reason, it is crucial that your unit is in the lineup at its designated location with its lineup placard visible (passenger side on vehicles & floats, please) so that the proper announcement may be made for your unit. The Grandstand is also the location of our Parade Judges, who will be selecting Parade units for a variety of awards. Parade award winners will be notified via email as soon as possible after the parade.

**Photo/Video Release**  
 As a participant in the 2018 Ashley Rukes GLBT Pride Parade, you acknowledge and agree that photos of you and/or videos of you in the Parade may be recorded by Twin Cities Pride, and that Pride has the right to use such images in its current and future marketing programs.

**Participant Contact Information**  
 If you have any questions or concerns, please contact a member of our Parade staff:  
 Chris.Mattera@tcpride.org  
 Parade@tcpride.org

Please keep in mind that we will be checking email during the hectic Pride Weekend, but you may experience delayed responses.

## IMPORTANT INFORMATION TO REMEMBER

- All units are required to check in and pick up credentials at 3rd and Hennepin.
- Unit size is important:** one unit is 50 marchers **OR** a vehicle with 15 marchers.
- Oversized units will be required to comply with size limits in order to proceed.
- Comply with all directions from Parade volunteers and Minneapolis Police.
- For safety reasons, participants are not allowed to throw items from floats or vehicles to the crowds. If you plan to distribute items, marchers can hand items directly to attendees.**
- As a reminder, nothing can be propelled from a vehicle or float (i.e. Foam, Confetti, Smoke, Water, Paint, Humans, etc.).
- Stay close to the unit in front of you unless directed by Parade volunteers or MPD.
- Do not stop for "performances" before 7th Street.
- Floats and vehicles proceed straight at Spruce to breakdown in front of MCTC.
- Marchers can turn left at Spruce and head into Loring Park.