

# 2021 Involvement Opportunities

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# Family Fun Day, Sunday, June 20 Como Park East Pavilions

This Free Family event will be COVID-safe.

Hot dogs, chips, cookies, and beverages will be provided.

Sponsors are encouraged to bring COVID-safe activities for kids.

Along with logos online and verbal thanks at the event,

Presenter Level Sponsors may have multiple banners on-site - \$10,000

Partner level Sponsors may have one banner on-site - \$5,000

Other options available





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Grand Marshal Gala & Pride Art Show  
Thursday, June 17  
The Amsterdam, The Granada, and Virtually

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This event celebrates our 2021 Grand Marshal and Community Award winners, as well as selected Art Show entries. This is a fundraiser for Pride and includes a Silent Auction.

Sponsors have the opportunity to provide an item for in-person VIP goodie bags and boxes for those who will celebrate at home (350 total).

Logos included on-line, in the slide show at the event, and the event program.

Presenting sponsorship includes 4 complimentary event tickets and an opportunity to speak at the event - \$10,000

Partner sponsorship includes 2 complimentary event tickets - \$5,000

Other options available







Because of COVID-19, the Rainbow Run 5K Presented by UnitedHealth Group will look different again this year but social distancing cannot stop Pride Celebrations! The Run is going HYBRID!

That means you don't have to run at 9:00 on Sunday, June 27 in Minneapolis, unless you want to. You can choose your own time and location between June 20-30.

Logos will be printed on the back of the run shirts and will be on the Rainbow Run page of [tcpride.org](http://tcpride.org) and social. We are allowed to have sponsor tables at the end of the run for sponsors to hand out swag.

Partner level sponsors receive 10 free race entries and 50 discounted entries - \$10,000

Supporter level sponsors receive 4 free race entries and 10 discounted entries - \$5,000

Other options available



# 2021 Festival, July 17-18

The annual Pride Festival is our largest fundraiser, providing the funds we need to create our events, support other Community events, provide Fee waivers to small community groups and nonprofits, and “keep our lights on”.

Companies that sponsor Pride events have excellent scores on HRC’s Corporate Equality Index.

The following pages have sponsorship information for specific areas in the Festival. Custom packages are also available at a variety of levels,

Overall levels:

Presenter: \$50,000

Partner: \$25,000

Supporter: \$15,000





# Festival Sponsorship Opportunities

## Presenter of a specific area

### \$20,000 Investment

- Generations of Pride Space
- Living Well Park
- Children's and Family Area

These opportunities come with a 10x20 booth space and logo recognition online and onsite

### \$10,000 Investment

- Loring Stage Sponsor (Main Stage)
- P2P Stage Sponsor (Power to the People of Color Stage)
- Stonewall Stage Sponsor (Drag Stage)

These opportunities come with a 10x20 booth space and logo recognition online and onsite



# Festival Sponsorship Opportunities

## Presenter of a specific area



\$7,500 Investment

- Food Courts
- Escape Space (Autism respite tent)
- Pet Central
- School Zone

These opportunities come with a 10x10 booth space and logo recognition online and onsite

\$5,000 Investment

- Volunteer Central (two days available)
- Information Booths (4 booths available for two days each)
- Bike Check (both days included)
- Athletic Fields

These opportunities come with a 10x10 booth space and logo recognition online and onsite



# March

Due to COVID restrictions our Pride March has not been determined at this point.

As soon as events are determined they will be added to this presentation.

