

# 2024 Pride Festival Vendor Information

Twin Cities Pride Festival Changes & Vendor Information  
June 29-30, 2024

Presentation Dates: January 7 & 10, 2024

**Derrick Strom (He/Him)**

**Event Vendor Manager**

[derrick.strom@tcpride.org](mailto:derrick.strom@tcpride.org)



**PRIDE**  
TWIN CITIES

# Pride Event Vendor Team



**Mitch Markgraf (he/him)**

Food Vendor Manager



**Braeden Johnson (he/him)**

Vendor Integrity Manager



**Cory Hilden (she/her)**

Operations Logistic Director



**Derrick Strom (he/him)**

Event Vendor Manager



**Emily Marquart (she/her)**

Event Vendor Coordinator



**Kelsey Alto (she/her)**

Director of Programming



**Cara Laubersheimer  
(she/her)**

Finance Manager



# Hot Topics

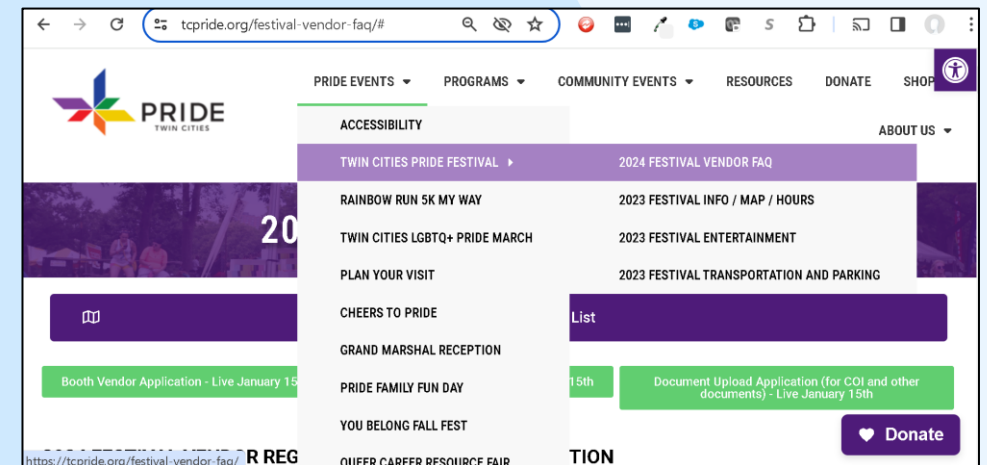
- 2024 Festival Information, Theme, Who should apply, & attendance estimates
- 2024 Cost and Pricing
- 2024 Changes in Loring Park
- Color Sections & Special Sections Acceptance Criteria
- Selecting Booth Preferences
- Vendor Application Process & Timeline
  - Application Submission (including ST-19)
  - Jury Process
  - Decision Process
  - Finish & Confirm (including COI)
  - Prepare & Attend
- Booth Vendor Information & Changes
- THC Vendor Information & Changes
- Food Vendor Information & Changes



# 2024 FESTIVAL INFORMATION

<https://tcpride.org/festival-vendor-faq/>

- Applications
- INTERACTIVE MAP
- Pricing Information
- FAQ
- Vendor Meeting Decks & Recordings



# 2024 Twin Cities Pride Festival Theme



## Show your colors 365



The month of June has always been a month to celebrate the LGBTQIA+ community, we believe that we shouldn't just show our colors in June but show them 365 days a year.

Twin Cities Pride is committed to making pride shine 365 days a year.

# Who should apply?



We seek involvement from vendors who affirm and support our mission and the history of and purpose in holding a pride festival:

- Twin Cities Pride seeks to empower every LGBTQIA+ person to live as their true self and to create a future where all LGBTQIA+ people are valued and celebrated for who they are.
- The Pride celebration commemorates and continues the fight against discrimination and the struggle for equality, for lesbian, gay, bisexual, transgender, and queer persons and their families.

# 2024 Twin Cities Pride Festival Attendance Estimate



## 2023 Attendance Estimate:

- Festival & March attendance estimate at 550k
- 540 merchandise vendors & exhibitors
- 60 food vendors

## 2024 Attendance Estimate:

- Festival & March attendance estimate at 550k+
- 620 merchandise vendors and exhibitors
- 47 food vendors



# Vendor Integrity Team



## Why a Vendor Integrity Team?

At the TC Pride Festival, we believe in continuous improvement and the creation of a vibrant, welcoming space for all. The Vendor Integrity Team is a proactive initiative aimed at ensuring that our vendors contribute to the festival's core values of diversity, inclusivity, and professionalism. Our primary goal is to foster a positive and inclusive environment where vendors, festival-goers, and the community can thrive together.

## Responsibilities

- **Upholding Festival Policies & Standards**
- **Addressing Rogue Vendors**
- **Secret Shopping**
- **Handling Vendor Complaints**
- **Nurturing a Positive Community Experience**
- **Empowering Vendor Success**



# Festival Cost & Pricing 2024

2024 Pricing remains the same as 2023



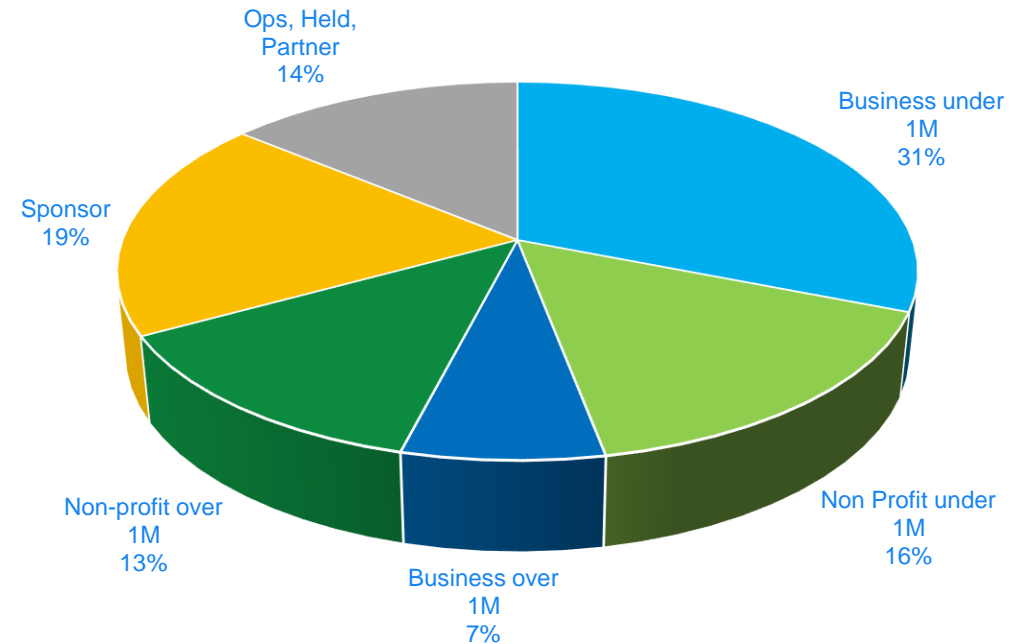
## Primary Sources of Revenue: Vendors Booth Fees & Sponsorships

**Non Profit & Business under 1M = 47%** of booths  
**Non Profit & Businesses over 1M = 20%** of booths  
**Sponsors at all levels = 19%** of booths  
**Operations = 14%** booths

### Booths Tiered Pricing:

- 165 • B Level 0 Under \$150,000
- 40 • B Level 1 \$150,000 - \$500,000 ➤ 31%
- 10 • B Level 2 \$500,000 - \$1,000,000
- 15 • B Level 3 \$1,000,000 - \$5,000,000
- 10 • B Level 4 \$5,000,000 - \$15,000,000 ➤ 7%
- 25 • B Level 5 \$15,000,000 +
  
- 75 • NP Level 1 Under \$100,000
- 35 • NP Level 2 \$100,000 - \$1,000,000 ➤ 16%
- 30 • NP Level 3 \$1,000,000 - \$5,000,000 ➤ 13%
- 60 • NP Level 4 \$5,000,000 +
  
- 132 • Sponsors at all Levels ➤ 19%
- 100 • Operations & Community Partners ➤ 14%

% of Booths



### Why:

Allows us to have a diverse group of businesses and non-profits (small and large) that represent and service our community and still allow us to pay for the cost to produce and run the festival.



# 2023 Festival Impact



In addition, Twin Cities Pride started year around programming:

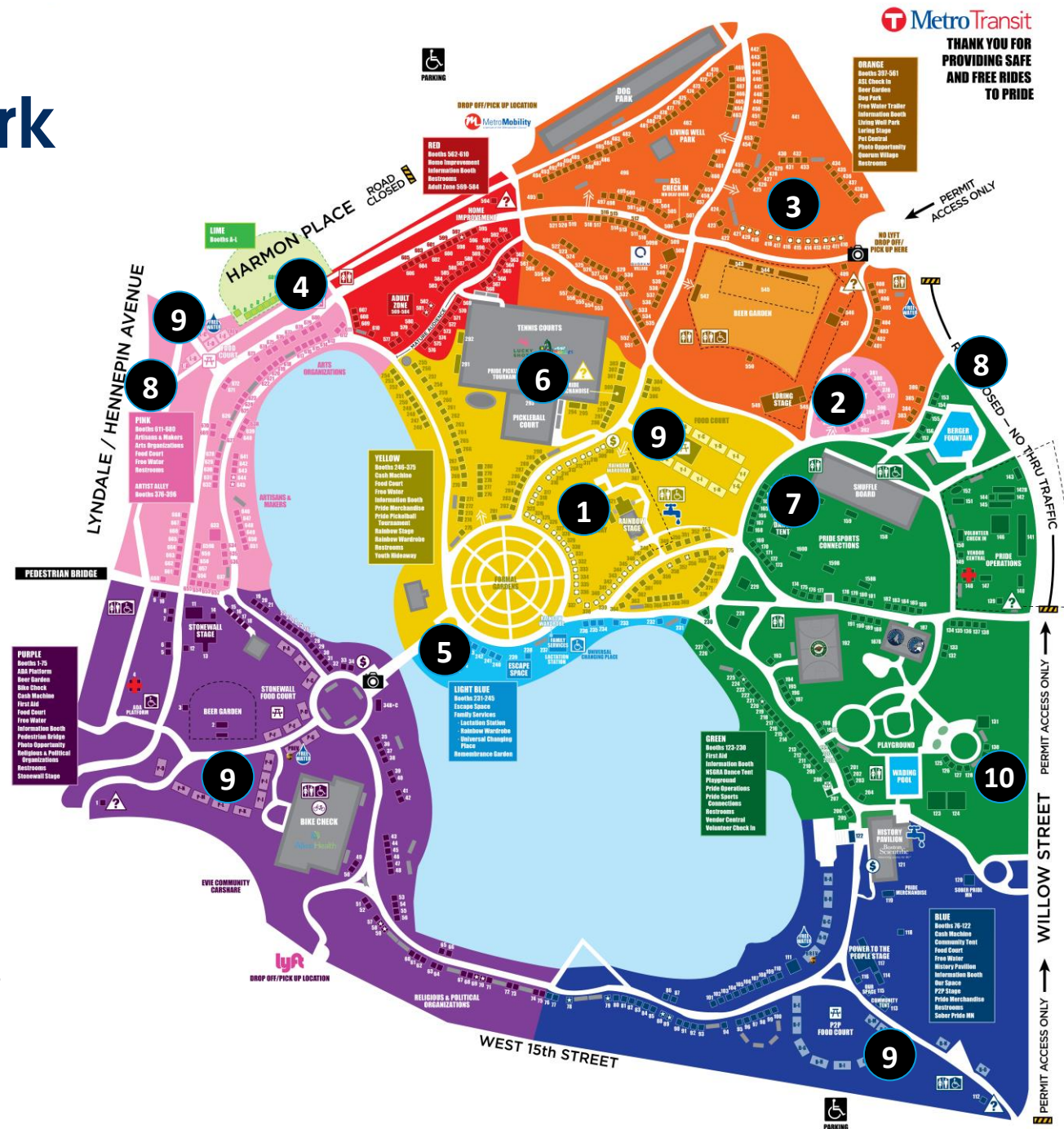
- Rainbow Wardrobe
- Fall Festival
- Rainbow Feast
- Trunk or Treat
- Office space for LGBTQIA+ Organizations meetings
- Facilitate & Coordinate Trans Refuge Coalition in MN
- Support and collaboration with 37 MN Prides



# 2024 Changes in Loring park

Working to be very purposeful in curating experiences and services that are reliant to our community..

- 1 Expanded Youth Zone (Middle of the Park)
- 2 Artist Alley – LGBTQIA Artist & TC Pride Artist in Residence (2<sup>nd</sup> pink zone)
- 3 Pet Area - off Path
- 4 THC Garden & Pink Food Courts
- 5 Remembrance Garden
- 6 Pickleball Tournament & Open Play
- 7 NSGRA Dance Tent Relocated to Green & Sports Connections (sports activations)
- 8 Food Vendor Space for Freezer/Frig Storage
- 9 Food Vendor Grease Disposal
- 10 Working on Family Area programing near playground



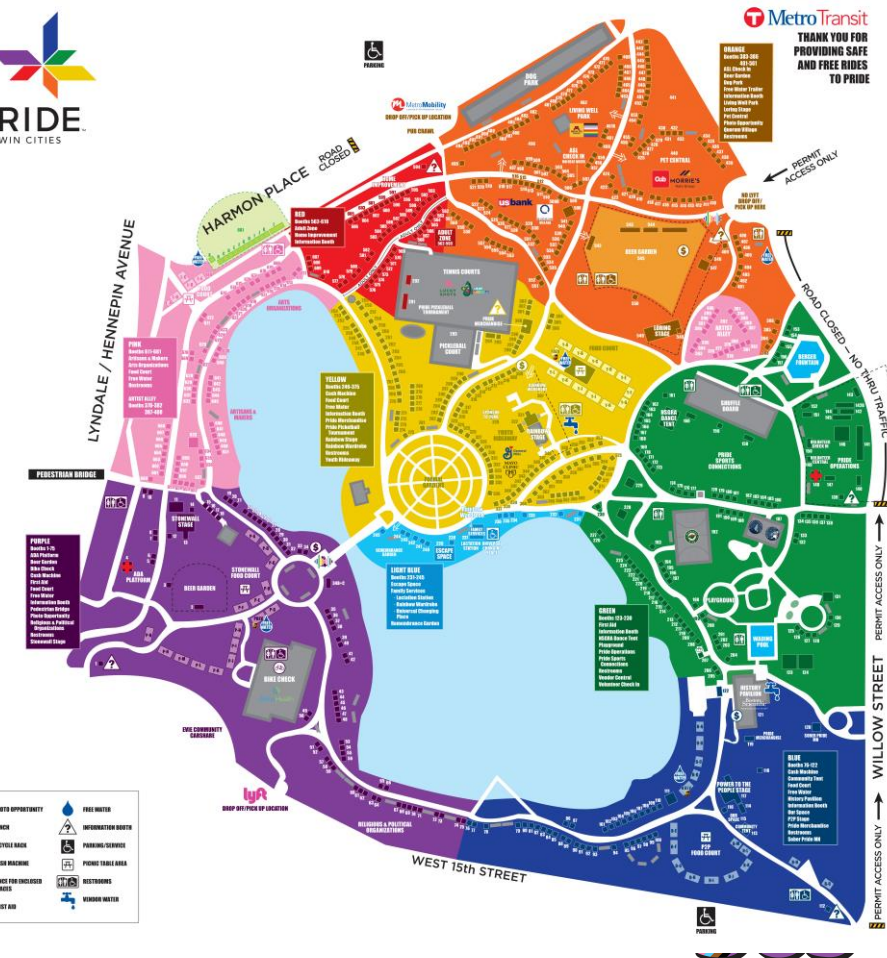


# Loring Park Color Sections

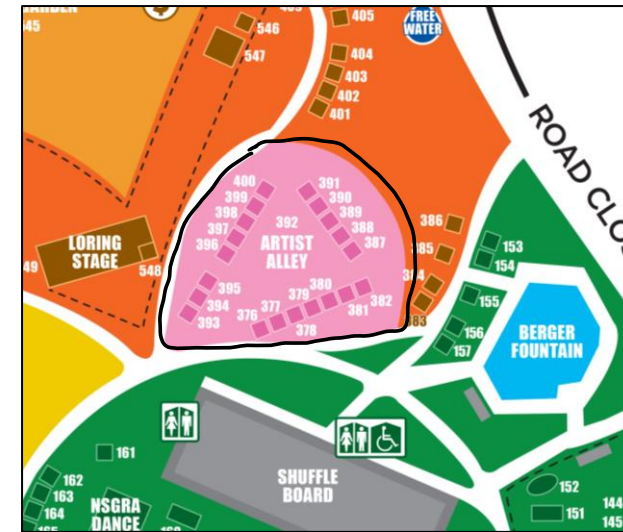


| Section Color | Section Description   |
|---------------|---|
| Pink (2)      | 1) Artisans, Art Organizations, Food Trucks<br>2) LGBTQ Artist, Art Installation, Artist Alley (AIR)  |
| Purple        | Religious & Political Organizations, Stonewall Stage, Food Court, Beer Garden, Bike Check, ADA Platform, First Aid  |
| Blue          | Community Organizations, Businesses, Community Tent, Our Space, P2P Stage, Food Court & Trucks  |
| Green         | Businesses, Pride Organizations, Pride Sports Fields & Organizations, Sober Pride, Volunteer Check-in, Vendor Central, First Aid, HIV Testing, History Pavilion, NSGRA Dance Tent |
| Light Blue    | Escape Space, Family Services & Rainbow Wardrobe, Universal Changing Place & Remembrance Garden   |
| Yellow        | Youth Pride Hide Away, Rainbow Wardrobe – Gender Affirming Clothes, Businesses, Schools, Rainbow Stage, Pride Merchandise, Food Court & Trucks                                    |
| Orange        | Pet Zones, Dog Park, Living Well Park, Beer Garden, Loring Stage, Quorum Village, ASL, Schools and Businesses   |
| Red           | Home Improvement Zone, Adult Zone, Businesses   |
| Lime Green    | THC / Cannabis Garden   |

<https://tcpride.org/festival-vendor-faq/>



# Artist Alley Acceptance Criteria



We seek involvement from vendors who:

- **The vendor must create original artwork that reflects their unique perspective and artistic expression.** Originality should be evident in the choice of subjects, themes, and the overall approach to artistic expression. Images should be provided that demonstrate examples of your work.
- Originality extends beyond visual aesthetics; the artist should strive to imbue their work with depth, meaning, or a compelling narrative.
- **The artist should showcase a unique and recognizable style that sets their work apart from others.**
- Artwork should prompt thoughtful engagement and resonate emotionally with viewers.
- **The vendor openly identify as LGBTQIA+ and be willing to share this information transparently.**
- **Preference will be given to Artist that participate in artistic communities and collaborations with other artists demonstrating a commitment to the artist's growth and exposure to new ideas.**
- If applicable the art should demonstrate a genuine and sincere representation of the LGBTQ community or related themes.

# Youth Hideaway Acceptance Criteria

OPTIONAL: Friday Night Youth Event (June 28)

We seek involvement from vendors who:



- **The vendor must demonstrate a deep understanding of LGBTQ youth culture, issues, and sensitivities.**
- **Service providers should be knowledgeable about the diverse experiences within the LGBTQ community.**
- **Services should be easily accessible to LGBTQ youth, taking into consideration factors such as location, affordability, and language accessibility.**
- **Respect for the privacy and confidentiality of LGBTQ youth is paramount.**
- The vendor should have clear and communicated policies regarding the protection of personal information.
- Collaboration with local LGBTQ organizations or community groups is encouraged to enhance the scope and effectiveness of services.
- **Accommodations for various identities and backgrounds should be provided.**
- **The vendor should create and maintain a safe, welcoming, and affirming space for LGBTQ youth.**
- Policies and practices should actively discourage harassment, bullying, or any form of discrimination.
- All communication, including verbal and written content, should be inclusive, affirming, and respectful of diverse gender identities and sexual orientations.

# Light Blue Section Acceptance Criteria



We seeking vendors whose business would fit in well with the Unique Services in this area:

- **Spaces designed to provide a quiet and calming environment.**
- **Spaces with accessibility focus.**
- Spaces including amenities such as changing stations, quiet areas, and activities suitable for families with children.
- The Remembrance Garden is a respectful and contemplative space, honoring the memory of individuals from the LGBTQ+ community.
- Foster partnerships to improve awareness and access to services and resource.
- Offers a diverse range of programming that caters to various interests and identities within the LGBTQ+ community.

# Vendor Booth Preferences

When selecting booth preferences - view description & understand the icons

- Provide 3 Booth Preferences per space (limit of 2 spaces)



Walk in Areas (such as Youth Hideaway & Lt Blue Section & Others) – Not marked on map see 2023 load in maps and/or Descriptions



Serving Both Sides ( such as Youth Hideaway & Pet)



Booths Designated for Extra Space for an additional fee

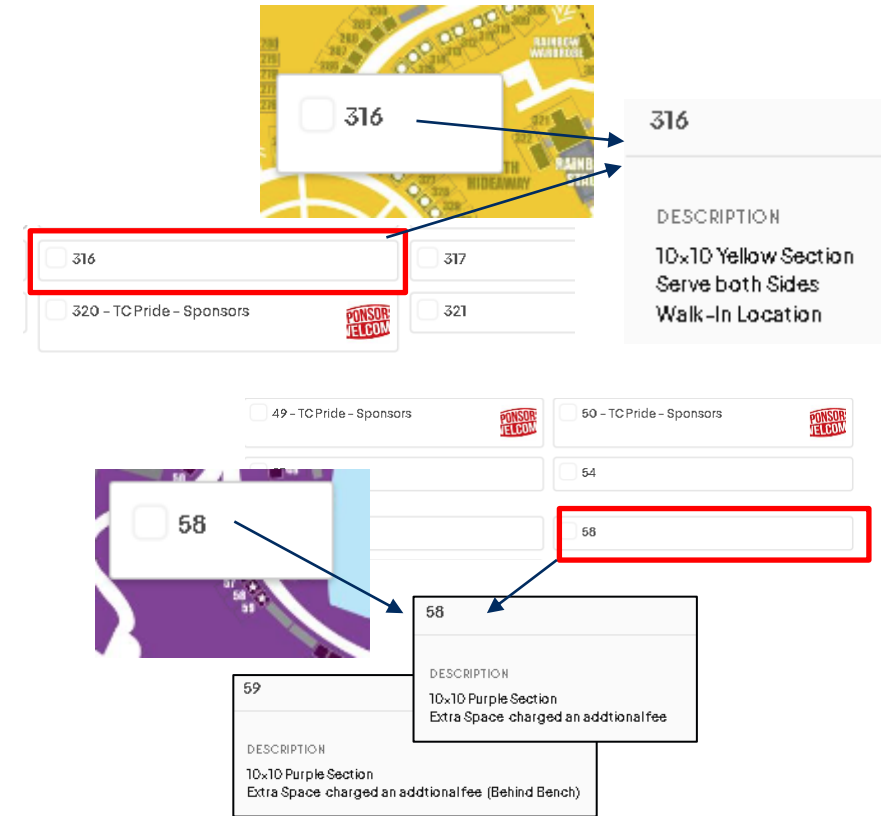


- Pay for 1<sup>st</sup> booth based on organization revenue tier
- Additional space for ½ booth cost or min of \$250 – could not be sold as a separate single space (backstock, extra space for displays & product) DO NOT ASSUME extra space is behind or 10x20 space as some locations have extra space to the side (behind benches).

- Booths Available for Double (2 Booths together that could be sold separately)

- Pay for 2 booths based on organization revenue tier
- 2<sup>nd</sup> Booth could be sold as a separate single booth space.

**Interactive Map >**  
Click on booth space



The image shows an interactive map interface with several booth selection options. A red box highlights booth 316, which is linked to a description: "10x10 Yellow Section Serve both Sides Walk-In Location". Another red box highlights booth 58, which is linked to a description: "10x10 Purple Section Extra Space charged an additional fee". Other booth options visible include 317, 320 - TCPride - Sponsors, 321, 49 - TCPride - Sponsors, 50 - TCPride - Sponsors, and 54. The interface includes a "PONSOR TELCOM" logo and a "DESCRIPTION" field for each booth.



# ST-19 Tax Form

\*\*\*REQUIRED DURING APPLICATION\*\*\*



- Business Name and Address
- Tax ID number if required
- Name, Location and Dates of Event
  
- Tax Exemption Information Section if Tax ID is not required
- All vendors even if not selling
  
- Signature

## ● THIS IS CORRECT:

|               |   |                             |       |          |
|---------------|---|-----------------------------|-------|----------|
| Print or Type | Name of Business Selling or Exhibiting at Event | Minnesota Tax ID Number     |       |          |
|               | Seller's Complete Address                       | City                        | State | ZIP Code |
|               | Twin Cities Pride                               | Saint Paul                  | MN    | 55104    |
|               | Name of Person or Group Organizing Event        | Loring Park, Minneapolis MN |       |          |
|               | Date(s) of Event                                | June 23 - June 25 2023      |       |          |

Complete this section if you are not required to have a Minnesota tax ID number.

I am selling only nontaxable items.

I am not making any sales at the event.

I participate in a direct selling plan, selling for \_\_\_\_\_ (name of company), and the home office or top distributor has a Minnesota tax ID number and remits the sales tax on my behalf. This is

a nonprofit organization that meets the exemption requirements described below:

- Candy sold for fundraising purposes by a nonprofit organization that provides educational and social activities for young people primarily aged 18 and under (MS 297A.70, subd. 13[a][4]).
- Youth or senior citizen group with fundraising receipts up to \$20,000 per year (\$10,000 or less before January 1, 2015)(MS 297A.70, subd. 13[b][1]).
- A nonprofit organization that meets all the criteria set forth in MS 297A.70, subd. 14.

I declare that the information on this certificate is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.

|           |                     |                 |
|-----------|---------------------|-----------------|
| Sign Here | Signature of Seller | Print Name Here |
|           | Date                | Daytime Phone   |
|           | 04/12/2023          |                 |

**PENALTY** — Operators who do not have Form ST19 or a similar written document from sellers can be fined a penalty of \$100 for each seller that is not in compliance for each day of the selling event.

# Vendor Application Process & Timeline



Registration Opens & Application Submission



**Registration: Opens Jan 15th at 8 AM → Closes March 30th 11:59 PM (60 Days)**

- **We expect to sell out early** (last year sold out on March 09 with large waiting list)

Application Submission - with Credit Card or ACH only paying the application fee of \$50 (non-refundable)

Select 3 booth specific preferences from available booths

**Before starting an application, please have the following electronic documents available:** Photograph of your booth/truck/trailer setup, and surrounding area, Images and List of your products or food items including prices and/or your Menu, Description of how you plan to engage and interact with festival attendees. Any Permits or Licenses required.

- We DO not guarantee placement in any particular location and reserve the right to move vendors up to the start of the festival.
- We will limit the number vendors who serve similar food items or have similar products / services.
- Each Vendor will be limited to a maximum of 2 booth locations OR 3 food locations.
- No Portable Generators will be allowed in Loring Park
  - Portable Generators will only be used by TC Pride for Operations & Sponsors when tapping into larger electrical systems are not available.
- By submitting an application Food Vendors agree to use the POS system for all Cash & Credit Card Sales.
- Receiving an email acknowledgement of the submission IS NOT ACCEPTANCE AS AN APPROVED VENDOR.
- **NOTE COMPLETED ST-19 will be REQUIRED with the APPLICATION or it will be waitlisted.**
- **ALL exhibitors/food vendors (whether selling or not) MUST submit a completed Minnesota Revenue Form ST-19.**

# Vendor Application Process & Timeline



## Jury Process

**Jury Process: Application will be reviewed no later than 1 week after submission.**

- We will do all we can to **protect** the LGBTQ community & **uphold our mission and purpose** in holding a Pride Festival.

We seek involvement from vendors who affirm and support our mission and the history of and purpose in holding a pride festival:

- Twin Cities Pride seeks to empower every LGBTQ person to live as their true self and to create a future where all LGBTQ people are valued and celebrated for who they are.
- The Pride celebration commemorates and continues the fight against discrimination and the struggle for equality, for lesbian, gay, bisexual, transgender, and queer persons and their families.

First Come / First Serve - based on applications submitted while giving consideration to the experience that we are seeking to provide to festival attendees. Acceptance to Twin Cities Pride includes, but is not limited to, the following criteria:

- Commitment to and support of the LGBTQ community
- Proposed product, services or menu (quality, pricing, uniqueness)
- Past Twin Cities Pride experience
- Sustainability Practices
- Other outdoor event experience
- Booth size and power requirements
- Level of professionalism
- Agreement to conform to established procedures
- Honesty in reporting sales data (food vendors).

# Vendor Application Process & Timeline



## Decision

**Decision Process: Applications will be decided no later than 2 weeks after submission.**



### Application Approved

- Expect a 70-85 % to be approved.
- You will be assigned a booth space & online Marketplace is active.
- You will be charged the remaining fees associated with your application.
- **You have 2 weeks to provide the COI - proof of Insurance before status is Cancelled with no refund.**
- You may cancel your registration during these 2 weeks and receive a refund of remaining fees less processing fee.



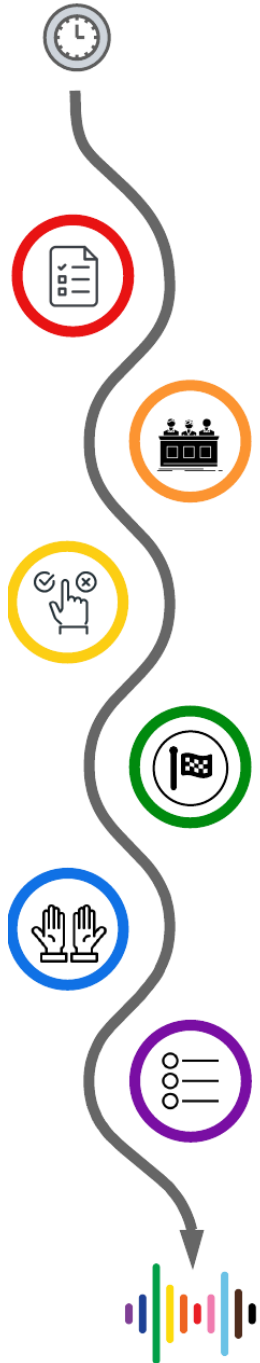
### Application Waitlisted

- Expect a 10-25 % to be waitlisted.
- You meet the acceptance criteria but we no longer have space for you.
- **ST-19 submitted was not valid.**
- You may cancel your application
- You may remain waitlisted in the event space opens up for you.
- If space becomes available we will contact you and confirm your interest.



### Application Rejected

- Expect a 3-5% to be rejected.
- We were unable to approve your application based on the acceptance criteria.
- Vendors approved before you who are similar to your product, services or menu and a number of similar vendors already waitlisted.



# Vendor Application Process & Timeline



## Finish & Confirm

### Finish Process: After Approval you have 2 weeks to Finalize your Status

- COI - Proof of Liability Insurance must be submitted to the application
- If COI - Proof of Insurance is not provided in this timeframe the “approved” status will be cancelled and no refund provided. You may submit these at the time of application as well.
- You have the ability to Cancel during this time with a full refund of the remaining charges less processing fees.

### ALL Vendors are REQUIRED to obtain Liability Insurance for both Twin Cities Pride.

As we continue to increase the accessibility, safety, and security of attendees, vendors, and staff; we must ensure every vendor has submitted a current Certificate of Liability insurance. Your coverage must be in the amount of \$1,000,000 (minimum) or more. Twin Cities Pride and Fanfare Attractions must be named as additional insured on the policy of the proof of insurance (Certificate of Liability Insurance). Address for your providers:

- Twin Cities Pride, 1618 Harmon Place, Minneapolis, MN 55403

Applications containing expired documents will be incomplete and will not be considered submitted on time.

# Proof of Insurance (COI)



- This is what a **CORRECT** COI looks like:

**ACORD** **REPRO-1** **OP ID: SV**  
**CERTIFICATE OF LIABILITY INSURANCE** **DATE (MM/DD/YYYY)** **05/09/2023**

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AVOW, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsements(s).

**PRODUCER:** HAL TIFFANY AGENCY, INC.  
 Hal Tiffany Jr.  
 2573 B HAMLINE AVENUE N  
 ROSEVILLE, MN 55113  
 James Black

**CONTACT - James Black**  
 PHONE (A/C, No, Ext): 651-484-4002 FAX (A/C, No): 651-484-6185  
 E-MAIL: jblack@halagency.com

**INSURER(S) AFFORDING COVERAGE:** INSURER A: Travelers Insurance Co NAIC # 19038

**INSURED:** Twin Cities Pride  
 1618 Harmon Place  
 Minneapolis, MN 55403  
 Woodbury, MN 55125

**COVERAGES** **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

| INSURER | DESCRIPTION OF COVERAGE  | POLICY NO.  | START DATE | END DATE   | AMOUNT   |
|---------|--|-------------|------------|------------|--|
| A       | COMMERCIAL GENERAL LIABILITY<br>CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR<br>GEN'L AGGREGATE LIMIT APPLIES PER:<br>POLICY <input checked="" type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC      | 6805K113742 | 01/01/2023 | 01/01/2024 | \$ 1,000,000<br>\$ 300,000<br>\$ 5,000<br>\$ 1,000,000<br>\$ 2,000,000<br>\$ 2,000,000 |
| X       | AUTOMOBILE LIABILITY<br>ANY AUTO OWNED AUTOS ONLY<br><input checked="" type="checkbox"/> HIRE/LEASED AUTOS ONLY <input checked="" type="checkbox"/> SCHEDULED NON-OWNED<br><input checked="" type="checkbox"/> OTHER | 6805K113742 | 01/03/2023 | 01/03/2024 | \$ 1,000,000<br>\$ 1,000,000<br>\$<br>\$   |
| A       | UMBRELLA LIAB<br>EXCESS LIAB<br>DED <input checked="" type="checkbox"/> RETENTION \$ 5000  | CUP5K113729 | 01/01/2023 | 01/01/2024 | \$ 3,000,000<br>\$ 3,000,000<br>\$   |
| A       | WORKERS COMPENSATION AND EMPLOYERS' LIABILITY<br>ANY PROPRIETOR/PARTNER/EXECUTIVE (EMPLOYER/INS) EXCLUDED<br>If yes, describe under DESCRIPTION OF OPERATIONS below  | UB0T973253  | 01/01/2023 | 01/01/2024 | \$ 1,000,000<br>\$ 1,000,000<br>\$ 1,000,000   |

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)  
 Twin Cities Pride is an additional insured with respect to the general liability.

**CERTIFICATE HOLDER:** Twin Cities Pride  
 1618 Harmon Place  
 Minneapolis, MN 55403

**CANCELLATION:** SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

**AUTHORIZED REPRESENTATIVE:** Mark Masler

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- Being Self Insured is also **Acceptable** on Company/State Letterhead.



DATE: July 1, 2022 and continuous until cancelled  
 FROM: State of Minnesota Risk Management Division  
 TO: To Whom It May Concern

**RE: Self-Insurance Letter: General Liability, Auto Liability, and Workers' Compensation**

This letter is being provided in lieu of a Certificate of Insurance.

This letter is to certify that the Minnesota Department of Management and Budget is an agency of the State of Minnesota and is self-insured with respect to its General Liability, Auto Liability, and Workers' Compensation coverages as provided by statute.

**General Liability**  
 Minnesota Statute 3.732 prescribes the settlement of claims and Minnesota Statute 3.736 Tort Claims prescribes the limits, exclusions and procedures, with the limits being \$500,000 per person and \$1,500,000



# Proof of Insurance (COI)



- Must be a Certificate of Liability Insurance.
- Must have a current date (not expired)

**Date within 1 year of the Festival dates**

**ACORD**  
**CERTIFICATE OF LIABILITY INSURANCE**  
 DATE (MM/DD/YYYY)  
 03/17/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER \_\_\_\_\_ CONTACT NAME \_\_\_\_\_

- Must have 1,000,000 Liability Coverage
- Must List Twin Cities Pride as additional insured (with address).

- THESE ARE **CORRECT**:

| LINE | TYPE OF INSURANCE  | INSD / WVD | POLICY NUMBER | (MM/DD/YYYY) | (MM/DD/YYYY) | LIMITS   |
|------|--|------------|---------------|--------------|--------------|--|
| A    | COMMERCIAL GENERAL LIABILITY   |            |               |              |              |  |
|      | <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR                           | X          | 6805K113742   | 01/01/2023   | 01/01/2024   |  |
|      | GEN'L AGGREGATE LIMIT APPLIES PER:   |            |               |              |              |  |
|      | <input type="checkbox"/> POLICY <input checked="" type="checkbox"/> PROJECT <input type="checkbox"/> LOC |            |               |              |              |  |
|      | OTHER:   |            |               |              |              |  |
| X    | AUTOMOBILE LIABILITY   |            |               |              |              |  |
|      |  |            |               |              |              | EACH OCCURRENCE \$ 1,000,000                         |
|      |  |            |               |              |              | DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 |
|      |  |            |               |              |              | MED EXP (Any one person) \$ 5,000                    |
|      |  |            |               |              |              | PERSONAL & ADV INJURY \$ 1,000,000                   |
|      |  |            |               |              |              | GENERAL AGGREGATE \$ 2,000,000                       |
|      |  |            |               |              |              | PRODUCTS - COMP/OP AGG \$ 2,000,000                  |
|      |  |            |               |              |              | \$   |
|      |  |            |               |              |              | COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000     |

| CERTIFICATE HOLDER  | CANCELLATION   |
|---|--|
| Twin Cities Pride<br>1618 Harmon Place<br>Minneapolis, MN 55403 | SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. |
|   | AUTHORIZED REPRESENTATIVE<br><i>Evan Johnson</i>   |

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DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)  
 Twin Cities Pride, 1618 Harmon Place, Minneapolis, MN 55403, and Fanfare Attractions, 1215 East 22nd St, Minneapolis, MN 55404 are included as Additional Insured as required by written contract or agreement limited to the General Liability and Umbrella Liability coverages.

| CERTIFICATE HOLDER   | CANCELLATION   |
|--|--|
| Twin Cities Pride<br>1618 Harmon Place<br>Minneapolis MN 55403 | SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. |
|  | AUTHORIZED REPRESENTATIVE<br><i>R. Wood</i>  |

# Proof of Insurance (COI)

These are NOT VALID



- DATE OLDER THAN 1 YEAR
- Certificate Holder is Blank or list some other Organization or names than Twin Cities Pride.
- Does not list address or state we are additional insured or as Certificate Holder

● THESE ARE **INCORRECT:**

**ACORD** **CERTIFICATE OF LIABILITY INSURANCE**

DATE (MM/DD/YYYY)  
10/25/2021

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

| CERTIFICATE HOLDER                     | CANCELLATION   |
|--|--|
| Daniel L. Scher and DanSun Productions | SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. |
|  | AUTHORIZED REPRESENTATIVE<br><i>James Cooley</i>   |

ACORD 25 (2016/03)

The ACORD name and logo are registered marks of ACORD

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Twin Cities Pride

| CERTIFICATE HOLDER        | CANCELLATION   |
|---------------------------|--|
| EVIDENCE OF COVERAGE ONLY | SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. |
|                           | AUTHORIZED REPRESENTATIVE<br><i>Bob Cooley</i>   |

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# Proof of Insurance (COI)

These are not Valid



- Copy of your Policy of Insurance Binder

**CHUBB** ACE Fire Underwriters Insurance Company **Businessowners Policy Declarations**

This Policy is issued by the stock insurance company listed above ("Insurer").

**Policy Number:** D94688474  
**Renewal of:** CLUMND946884741X

**Named Insured & Principal Address:** [Redacted]  
Minneapolis, MN 55403-1701

**Policy Period:** From 01-01-2023 To 01-01-2024  
12:01 AM Standard Time at your Principal address shown

**ADVANCED PREMIUM \$760.98**

Admitted Status: Admitted      Auditable/Not Auditable: Yes  
Auditable Period: Annual

IN RETURN FOR THE PAYMENT OF THE PREMIUM, AND SUBJECT TO ALL THE TERMS OF THIS POLICY, WE AGREE WITH YOU TO PROVIDE INSURANCE AS STATED IN THIS POLICY

- THESE ARE **INCORRECT:**

**RE: Professional Liability Binder (Other Professional)**

**Policy Number:** LHR800771  
**Renewal of:** LHR794016  
**Company:** Landmark American Insurance Company  
(A.M. Best rating: A+ XIV and S&P rating: A+)

**Insured:** MAPLE GROVE, MN

**Professional Services:** [Redacted]

**Policy Dates:** January 17, 2023 - January 17, 2024

**Form:** RSG 51025 0722 Miscellaneous Professional Liability Coverage Form Claims Made and Reported Basis

**Retroactive Date:** January 17, 2018

**Each Claim Limit:** \$1,000,000

**Aggregate Limit:** \$1,000,000

# Vendor Application Process & Timeline



Prepare & Attend



**Prepare: We know it takes a lot of work to be at Pride - Thank you for making the effort!**

- Order Tent Rental, Confirm Equipment & Plan for 500,000 friendly faces .
- Think about how you plan to engage festival attendees and how you can pull the theme “show your colors 365” into your booth space, conversations and intention for the weekend.
- Reflect on what it means to you to be part of this amazing community.
- Be on the lookout for Updates and Communication from us with final details about the festival
- Be patient with us - we are working hard too to prepare for you and others.
- Let us know if you have any questions and how we can help you.

**Attend: You make Pride special for a lot of people - Come, Engage, Enjoy, Be Fully You!**

- We will send information and have a special Info Session for Load-In and Information needed just before and during the Festival. Please Read, Understand, and ask questions.
- Please comply with requests and stay in contact with us.
- Will have and In-Person Packet Pickup (with reserved parking)
- Load Out - No vehicles are allowed to exit or enter the parks before 7 PM Sunday.



# Wi-Fi Access

Expanded Coverage Areas

Cost per device: TBD

More Information on purchase will come closer to the event.

<https://tcpri.de/wifi>



# Booth Vendor Information & Changes

Subtitle placeholder

- Pricing stays the same as 2023
  - Non-Profit & Government Agencies - Levels based on Annual Revenue
    - Levels: Under 100k, 100k-1m, 1m-5m, 5m+ ranging from \$190 - \$1875 in Booth Fees
  - Business & Organizations (including Artisans) - Levels based Annual Revenue
    - Levels: Under 150k, 150k-500k, 500k-1m, 1m-5m, 5m-15m, 15m+ ranging from \$350 - \$3750 in booth fees
  - Selling Surcharge of \$150 is assessed for any vendor who is selling (pass thru to MLSP Park Board)
  - Power Rental Fee (\$650 if able to tap into Electrical Systems) or Option to rent rechargeable batteries
- Provide top 3 preferred booth spaces based on availability on map → no guarantees.
- Options: Limit of 2 locations / Multiple Booths together in 1 location

All Materials, Storage, and Operations (including back of house) must occur within your booth space. **Do not** assume you have space beside or behind the booth to use. [\[Extra booth space for additional fee ★ or 2 Singles booths together\]](#)
- No Portable Generators (Power Requests - Fees)
  - a few booth locations can tie into existing power systems for a fee
- No Beverage Sales – No THC / Cannabis Sales
- Listing in Pride Section of Lavender Magazine June 15th issue.
- Online Marketplace - to promote yourself as part of the TC Pride Festival

# THC Vendor Information & Changes

## Lime Green Color Section – Harmon Place

- THC ONLY ALLOWED IN THC GARDEN (not in Loring Park)
- Pricing \$3750 for 10x10 booth space
- **Required to comply with ALL MN Statute including Statute 342, 342.40 and 342.27**
- All Materials, Storage, and Operations (including back of house) must occur within your booth space. **Do not** assume you have space beside or behind the booth to use.
- No Portable Generators - Power Rental Fee \$650
- No Beverage Sales (No Water, Soda, Alcohol limited specialty THC Beverages)
- Limit of 1 Space
- Listing in Pride Section of Lavender Magazine June 15th issue.

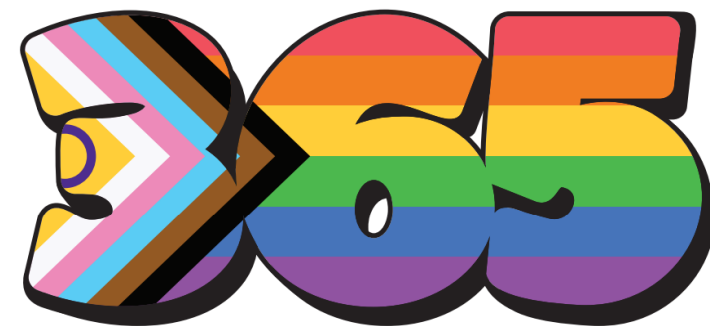


# Food Vendor Information & Changes

Subtitle placeholder

- Pricing \$2500 + 20% sale receipts
- 5-7 spaces available for Freezer or Refrigerated Truck Storage - \$ 650 for 10x15 **space only**
- Required to use TC Pride POS System for all Cash/Credit Food Sales
- All Materials, Storage, and Operations (including back of house) must occur within your booth space. **Do not** assume you have space beside or behind the booth to use.
- No Portable Generators - Power Rental Fee \$650
  - Power Rental is Required (and provided 24/7) in:
    - Stonewall (Purple Section with beer garden) | 15 Vendors
    - P2P (Blue Section lakeside and hillside) | 15 Vendors
    - Loring (Yellow Section near beer garden – RELOCATED in 2023) | 12 Vendors
    - Harmon (Pink Section - along Harmon Drive) | 5 vendors
- No Beverage Sales (No Water, Soda, Alcohol **limited specialty drinks require approval**)
- Location Preference 1st & 2nd Preferences with a limit of 3 locations to start.
- Listing in Pride Section of Lavender Magazine June 15th issue.
- Online Marketplace - to promote yourself as part of the TC Pride Festival
- Grease Disposal will be available.

Q & A





# Thank You

Please send feedback to [festival@tcpride.org](mailto:festival@tcpride.org)



# Appendix

