

A vibrant, multi-colored wave graphic in shades of red, orange, yellow, green, and blue, flowing across the top and bottom of the page. The background is black.

# **Twin Cities Pride 2025 Festival Vendor Informational Session**

**Festival Changes and Vendor Information**

**Festival Dates: June 27-29, 2025**

**Information Session Dates: January 5<sup>th</sup> & 9<sup>th</sup> 2025**

**LIVE  
PROUD**

**TWIN CITIES PRIDE  
2025**



ALL VENDORS

# Pride Event Vendor Team



**Derrick Strom (he/him)**  
Event Vendor Manager



**Emily Sears (she/her)**  
Event Vendor Coordinator



**Sarah Barnett (she/her)**  
Event Vendor Coordinator



**Mitch Markgraf (he/him)**  
Food Vendor Manager



**Ali Stiber (she/her)**  
Sponsorship Coordinator



**Braeden Johnson (he/him)**  
Vendor Integrity Manager



**Cory Hilden (she/her)**  
Events Logistic Director

# Topics



- 2025 Festival Information and Theme
- Who should apply, & attendance estimates, Festival Impact
- Improvement Focus
- 2025 Changes in Loring Park
- Color Sections
  - Booth Vendor Information Meeting
    - Pricing & new vending options
    - Special Sections Acceptance Criteria
    - Selecting Booth Preferences
  - Food Vendor Information Meeting
    - Vehicle Types
    - How to Measure
    - Electrical Connections
  - Cannabis/THC Vendor Information Meeting
    - Location & Logistics
- All - Vendor Application Process & Timeline
- Wifi, Parking, Ice
- Resources for Vendors





# 2025 FESTIVAL INFORMATION

<https://tcpride.org/2025vendorinfo/>

<https://tcpride.org/festival/>

- Applications
- INTERACTIVE MAP
- Pricing Information
- FAQ
- Vendor Meeting Decks & Recordings

LIVE  
PROUD





# 2025 Twin Cities Pride Festival Theme

**LIVE  
PROUD**

**TWIN CITIES PRIDE  
2025**

The theme "Live Proud" celebrates self-acceptance, visibility, and resilience. It encourages individuals to embrace their identities and express themselves authentically, fostering a sense of community and solidarity among LGBTQ+ individuals and allies. Overall, "Live Proud" is a powerful call to embrace one's identity, advocate for equality, and celebrate the beauty of diversity within the LGBTQ+ community.

# Who Should Apply?

We welcome vending businesses and organizations who affirm and support our mission. Twin Cities Pride wishes to create an environment that celebrates the gathering of community, while remembering our history and all who have gathered before us.

- Twin Cities Pride seeks to empower every LGBTQ+ person to live as their true self and to create a future where all LGBTQ+ people are valued and celebrated for who they are.
- The Pride celebration commemorates and continues the fight against discrimination and the ongoing struggle for equality, for lesbian, gay, bisexual, transgender, and queer persons and their families.

# 2025 Twin Cities Pride Festival Attendance Estimate

## 2024 Attendance:

- Festival & Parade attendance estimate at 600k
- 620 merchandise vendors & exhibitors
- 47 food vendors

## 2025 Attendance Estimate:

- Festival & Parade attendance estimate at 650k+
- 650 merchandise vendors and exhibitors
- 50 food vendors







# Vendor Integrity Team



## Why a Vendor Integrity Team?

At the Twin Cities Pride Festival, we believe in continuous improvement and the creation of a vibrant, welcoming space for all. The Vendor Integrity Team is a proactive initiative aimed at ensuring that our vendors contribute to the festival's core values of diversity, inclusivity, and professionalism. Our primary goal is to foster a positive and inclusive environment where vendors, festival-goers, and the community can thrive together.

## Responsibilities

- Upholding Festival Policies & Standards
- Addressing Rogue Vendors
- Secret Shopping
- Handling Vendor Complaints
- Nurturing a Positive Community Experience
- Empowering Vendor Success



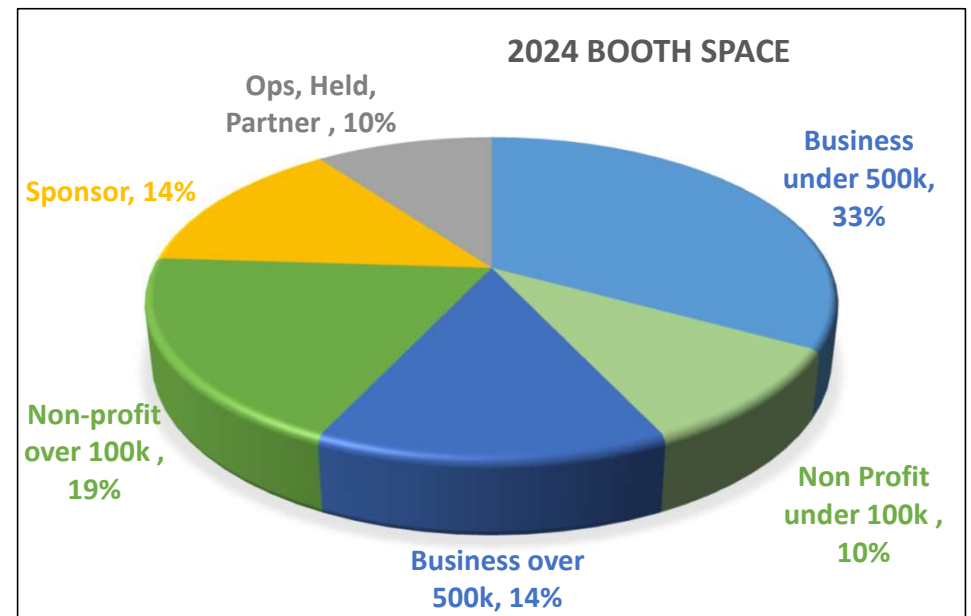
# 2024 Festival Booth Allocation

## Primary Sources of Revenue: Vendor Booth Fees and Sponsorships

Non-Profit under 100k & Business under 500k = 43%  
 Non-Profit over 100k & Business over 500k = 33%  
 Sponsors at all levels = 14%  
 Operations = 10%

## Booths Tiered Pricing (Based on Annual Revenue):

- |       |   |
|-------|---|
| • 243 | • <b>B Level 0 Under \$150,000</b>            |
| • 36  | • <b>B Level 1 \$150,000 - \$500,000</b>      |
| • 14  | • <b>B Level 2 \$500,00 - \$1,000,000</b>     |
| • 16  | • <b>B Level 3 \$1,000,000 - \$5,000,000</b>  |
| • 10  | • <b>B Level 4 \$5,000,000 - \$15,000,000</b> |
| • 24  | • <b>B Level 5 \$15,000,000 +</b>             |
| • 13  | • <b>B Cannabis Garden</b>                    |
|       |   |
| • 71  | • <b>NP Level 1 Under \$100,000</b>           |
| • 31  | • <b>NP Level 2 \$100,000 - \$1,000,000</b>   |
| • 38  | • <b>NP Level 3 \$1,000,000 - \$5,000,000</b> |
| • 73  | • <b>NP Level 4 \$5,000,000 +</b>             |
|       |   |
| • 101 | • <b>Sponsorships at all levels</b>           |
| • 26  | • <b>Programming &amp; Community Partners</b> |
| • 48  | • <b>Operations</b>                           |



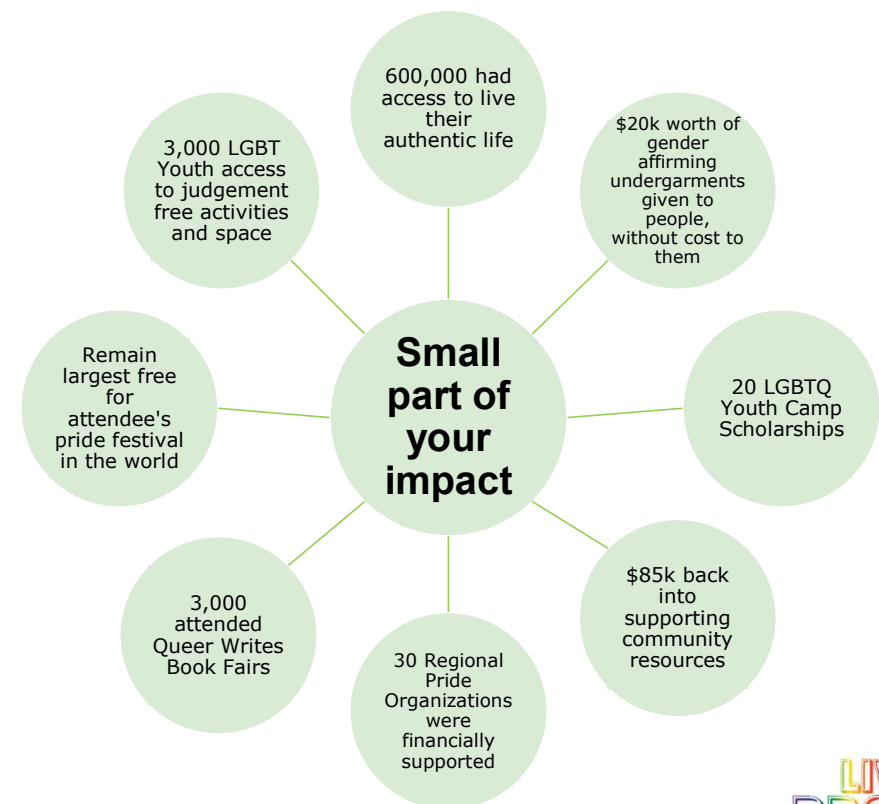
### Why:

This pricing model allows us to have a diverse group of businesses and non-profits (small and large) that represent and service our community and still allow us to pay for the cost to produce and run the festival.

# 2024 Festival Impact

In addition, Twin Cities Pride started year-round programming:

- Rainbow Wardrobe
- Opening of the Pride Cultural Arts Center (Feb 2025)
- Artist in Residence Program
- Fall Festival
- Rainbow Feast
- Trunk or Treat
- Office space for LGBTQ+ Organizations meetings
- Facilitate & Coordinate Trans Refuge Coalition in MN
- Support and collaboration with 56 MN Prides



## Key Dates

### Info Meetings & Launch

Jan 5 & 9 Exhibitors & Vendors  
Jan 5 Food Vendors  
Jan 9 Cannabis Vendors  
Jan 15 Vendor Application Launch

First Time Vendor Meeting

May 4

Vendor Load-in Meetings

May 22 & 25

Vendor Packet pick-up

June 10-14

Vendor Load-in

Thursday & Friday June 26 & 27

# 2025 Priority Improvement Focus

## Challenge

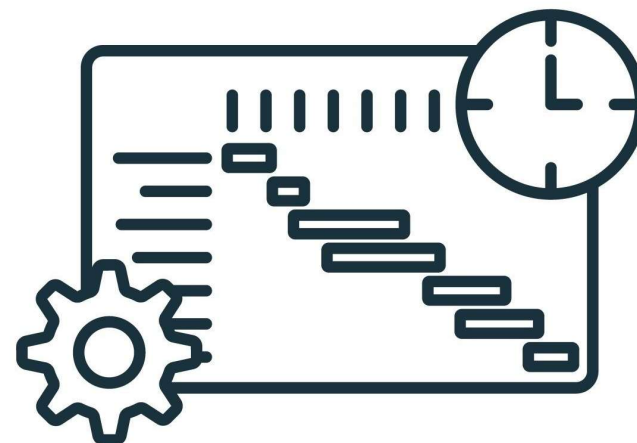
- 1 week of setup in Loring is not enough time
- 12 hours is not enough time for all our vendors to get loaded in and exiting in 2 hours is logistically crazy

## Change in 2025

- TC Pride is expanding to a two-week setup in Loring. June 15-27th

## Impact for Vendors

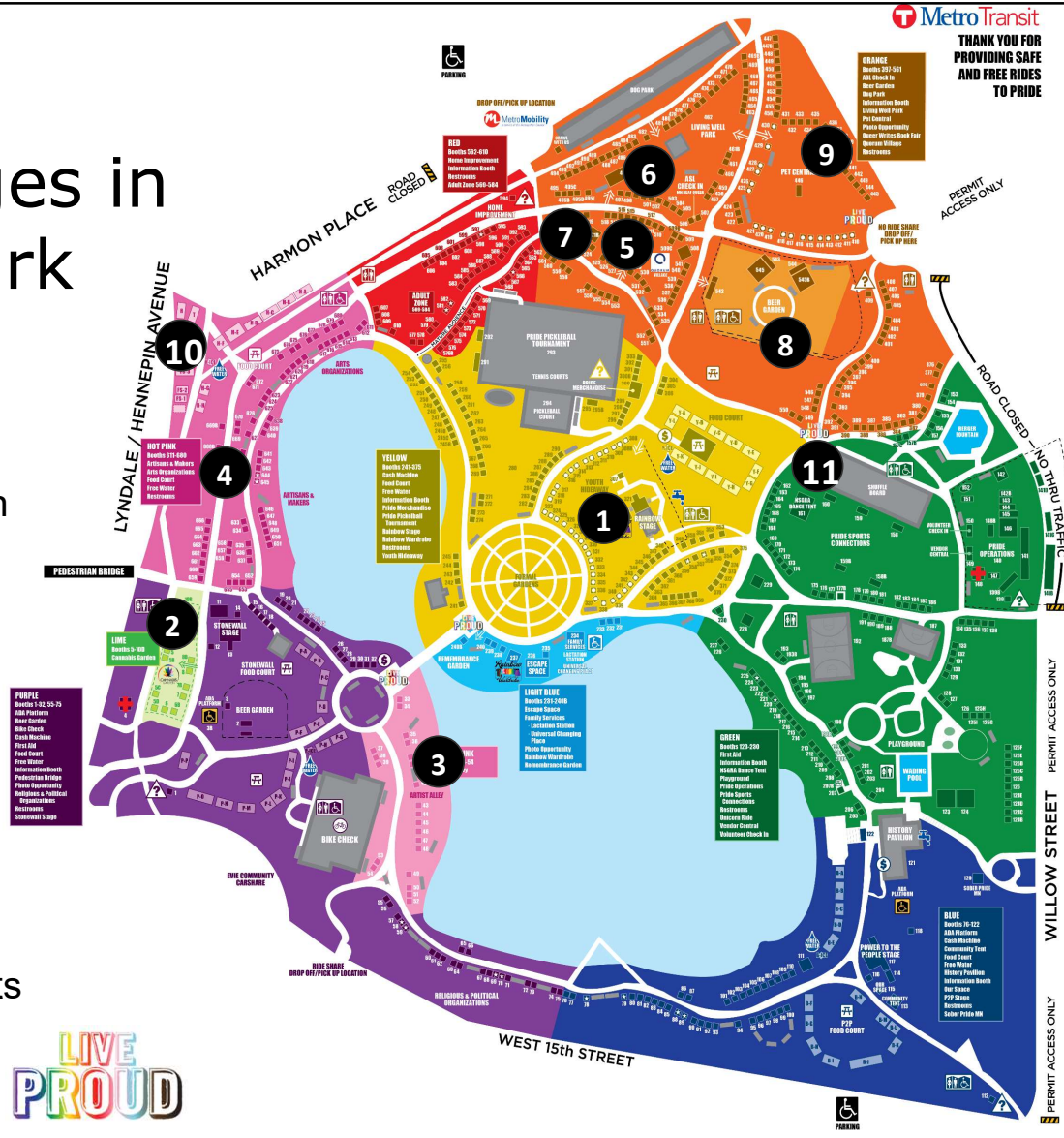
- ***Packet Pickup on scheduled days June 10-14 or in Loring after 25. No Packet Pick-up 15<sup>th</sup>-24<sup>th</sup>***
- ***Details to come but expect Thursday Load-in and Monday Load Out***





# 2025 Changes in Loring Park

- 1 Friday Youth Night – additional vendors open
- 2 Cannabis Garden - moved near Stonewall Stage
- 3 Artist Alley – LGBTQIA Artists and TC Pride Artists in Residence – new Pink Zone
- 4 Hot Pink Zone – former Pink Zone, remains Artisans
- 5 Small Business Tent – Table Space at lower cost
- 6 Queer Writes Tent – moved into Orange Zone
- 7 Faith/Community Services Tent – new in Orange
- 8 Orange Beer Garden – now DJ (no stage)
- 9 Pet Area – expanded activation space
- 10 Food Vendors – space for fridge/freezer storage units
- 11 Pride Ride Unicorn



LIVE PROUD

Metro Transit  
 THANK YOU FOR PROVIDING SAFE AND FREE RIDES TO PRIDE

# Color Sections



Section Color	Section Description
Hot Pink	Artisans, Art Organizations, Food Court & Trucks
Purple	Religious & Political Organizations, Stonewall Stage, Food Court & Trucks, Beer Garden, Bike Check, ADA Platform, First Aid
Lime Green	THC / Cannabis Garden
Pink	LGBTQ Artist, Art Installation, Artist Alley (Artists In Residence)
Blue	Community Organizations, Businesses, Community Tent, Our Space, P2P Stage, ADA Platform, Food Court & Trucks
Green	Businesses, Pride Organizations, Pride Sports Organizations, Sober Pride, Volunteer Check-in, Vendor Central, First Aid, HIV Testing, History Pavilion, NSGRA Dance Tent
Light Blue	Escape Space, Family Services & Rainbow Wardrobe, Universal Changing Place & Remembrance Garden
Yellow	Youth Hide Away, Rainbow Wardrobe – Gender Affirming Clothes, Businesses, Schools, Rainbow Stage, Pride Merchandise, Food Court & Trucks
Orange	Pet Zones, Dog Park, Living Well Park, Beer Garden, Queer Writers, Quorum Village, ASL, Schools and Businesses, Small Business Tent
Red	Home Improvement Zone, Mature Audiences (Adult) Zone, Businesses





# ST-19 Tax Form

\*\*\* Required from ALL vendors at time of application submission \*\*\*

This is a correctly completed example:

### Completion Requirements:

- Business Name and Address
- Name, Location, and Dates of Event
- Tax ID number if required
- Completion of Tax Exemption section if Tax ID number is not required
- Signature
- **Required from all vendors, even if they are not selling at the festival.**

Print or Type	Name of Business Selling or Exhibiting at Event	Minnesota Tax ID Number		
	Seller's Complete Address	City	State	ZIP Code
	Name of Person or Group Organizing Event			
	Name and Location of Event			
	Date(s) of Event			

Complete this section if you are not required to have a Minnesota tax ID number.

I am selling only nontaxable items.

I am not making any sales at the event.

I participate in a direct selling plan, selling for \_\_\_\_\_ (name of company), and the home office or top distributor has a Minnesota tax ID number and remits the sales tax on my behalf. This is

a nonprofit organization that meets the exemption requirements described below:

- Candy sold for fundraising purposes by a nonprofit organization that provides educational and social activities for young people primarily aged 18 and under (MS 297A.70, subd. 13[a][4]).
- Youth or senior citizen group with fundraising receipts up to \$20,000 per year (\$10,000 or less before January 1, 2015)(MS 297A.70, subd. 13[b][1]).
- A nonprofit organization that meets all the criteria set forth in MS 297A.70, subd. 14.

I declare that the information on this certificate is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.

Sign Here	Signature of Seller	Print Name Here
	Date	Daytime Phone

**PENALTY** — Operators who do not have Form ST19 or a similar written document from sellers can be fined a penalty of \$100 for each seller that is not in compliance for each day of the selling event.





BOOTH VENDORS

FOOD VENDORS

THC/CANNABIS VENDORS



# BOOTH VENDORS





# Booth Vendor Information & Changes

- **Expanded Setup time** Thursday June 26th **and Exit Times** Monday June 30th
- Space Rental – Booth space or new this year limited table space for smaller organizations and businesses.
- Pricing stays the same as 2024
  - Non-Profit & Government Agencies - Levels based on Annual Revenue
    - Levels: Under 100k, 100k-1m, 1m-5m, 5m+ ranging from \$190 - \$1875 in Booth Fees
  - Businesses & Organizations (including Artisans) - Levels based upon Annual Revenue
    - Levels: Under 150k, 150k-500k, 500k-1m, 1m-5m, 5m-15m, 15m+ ranging from \$350 - \$3750 in booth fees
  - Selling Surcharge of \$150 is assessed for any vendor who is selling (pass through to MLSP Parks Board)
- No Portable Generators
  - A few booth locations can tie into existing power systems for a fee of \$650
  - Option to bring or rent rechargeable batteries
- Provide top 3 preferred booth spaces based on availability on map → no guarantees.
  - Map has been altered from 2024. Booth numbers may not match the space they were in. Please verify location on availability map before requesting if you wish to be in the same location.
- Options: Limit of 2 locations / Multiple Booths together in 1 location
  - All Materials, Storage, and Operations (including back of house) must occur within your booth space. **Do not** assume you have space beside or behind the booth to use. [\[Extra booth space for additional fee or 2 Single booths together\]](#)
- No Beverage Sales – Only Food Vendors can sell beverages.
- THC / Cannabis Sales only in Cannabis Garden
- Listing as of April 15 in Pride Section of Lavender Magazine out on June 12th issue.
- Online Eventeny Marketplace - to promote yourself as part of the Twin Cities Pride Festival



# Booth Vendor Information & Changes



**There will be options to load in earlier in 2025, beginning on Thursday June 26th.**

**There will be options to load out on Monday June 30th.**

Vendors will be able to identify if they are LGBTQ+ and/or BIPOC owned on their booth number placard.

- Please be honest when identifying your business or organization as such on the application.
- Community members will notice when booths are not truthfully identified, and it may create distrust or be counterproductive to your business/organization within the LGBTQ+ community.

Twin Cities Pride and its festival is primarily volunteer run, with only 7 paid staff.

- Many people you will be interacting with, including the vendor team, are freely giving their time and energy to make the festival a success.
- Please keep this in mind during interactions and treat all people with respect and consideration.
- Failure to treat people with respect may disqualify you from returning





# 2025 Festival Booth & Table Pricing

**Primary Sources of Revenue:  
Vendor Booth Fees and Sponsorships**

## 6' Table Space in Queer Writers or Small Business Tent

- Queer Writers Table \$200
- Small Business Table \$200

## 10'x10' Booth Tiered Pricing (Based on Annual Revenue):

- **B Level 0 Under \$150,000** \$350
- **B Level 1 \$150,000 - \$500,000** \$625
- **B Level 2 \$500,000 - \$1,000,000** \$1,125
- **B Level 3 \$1,000,000 - \$5,000,000** \$1,875
- **B Level 4 \$5,000,000 - \$15,000,000** \$2,500
- **B Level 5 \$15,000,000 +** \$3,750
- **B Cannabis Garden** \$3,750
  
- **NP Level 1 Under \$100,000** \$190
- **NP Level 2 \$100,000 - \$1,000,000** \$625
- **NP Level 3 \$1,000,000 - \$5,000,000** \$1,125
- **NP Level 4 \$5,000,000 +** \$1,875
  
- **Sponsorships at all levels** \$8500 +

### Why we use this tiered pricing model:

Allows us to have a diverse group of businesses and non-profits (small and large) that represent and service our community, while still allowing us to pay for costs to produce and run the festival.





# New Table Option for Small Business and Queer Writes

One 6-foot table is provided in shared tent space with either the Small Business or the Queer Writes tent

Acceptance criteria must be met for tabling applications to be approved

- Small Business – Business, organization, or individual vendor must have an annual revenue of less than \$100k
- Queer Writes – Writers, publishers, and booksellers that are a part of the LGBTQ+ community

- Limited availability
- Placement will be based on first qualifying applicants until available spaces are filled
- No additional back of house or storage space (space above and below the table)
- ST-19 and Certificate of Insurance are still required
- Twin Cities Pride will be covering the selling surcharge for approved table vendors in these areas
- Two-year limit for tabling in the Small Business tent
- \$200 pricing for table at either qualifying location



# Vendor Booth Space Preferences

When selecting booth preferences, please ensure that you view the description and understand the icons.

Due to reorganization of color zones, **booth numbers may not match 2024 spaces**. Please verify your preference selection by viewing the map linked to the application.

Interactive Map >  
Click on booth space

Provide 3 booth placement preferences per space (limit of 2 spaces per vendor).



Walk in areas (such as Youth Hideaway, Light Blue, etc.). Not marked on preference selection map. Please review 2024 Load-In/Out maps found on Vendor FAQ page if you require a space that permits bringing a vehicle near during load-in and/or load-out.



Serving Both Sides (such as Youth Hideaway and Pet Central). These booths are required to be open for attendee interaction from front and back.



Booths designated for Extra Space for an additional fee.

- Booth Space price based upon annual revenue.
- Additional fee of 1/2 tiered booth space price, with a minimum of \$250 for the extra space.
- Can not be sold as a double space and will not accommodate a 10x20 tent.
  - Extra space can be used for backstock, displays, attendee interaction, etc.
  - Extra space is not guaranteed to be behind or to the side of available booth space. Benches or trees may be located partially in these extra areas.

Booths available for potential double spaces (10x20)

- Cost is based upon annual revenue and is twice the price of a single booth space.
- These spaces can also be sold as 2 single spaces.



316

DESCRIPTION

10x10 Yellow Section  
Serve both Sides  
Walk-In Location



316	317
320 - TCPride - Sponsors	321



49 - TCPride - Sponsors	50 - TCPride - Sponsors
53	54
57	58

58

DESCRIPTION

10x10 Purple Section  
Extra Space charged an additional fee

59

DESCRIPTION

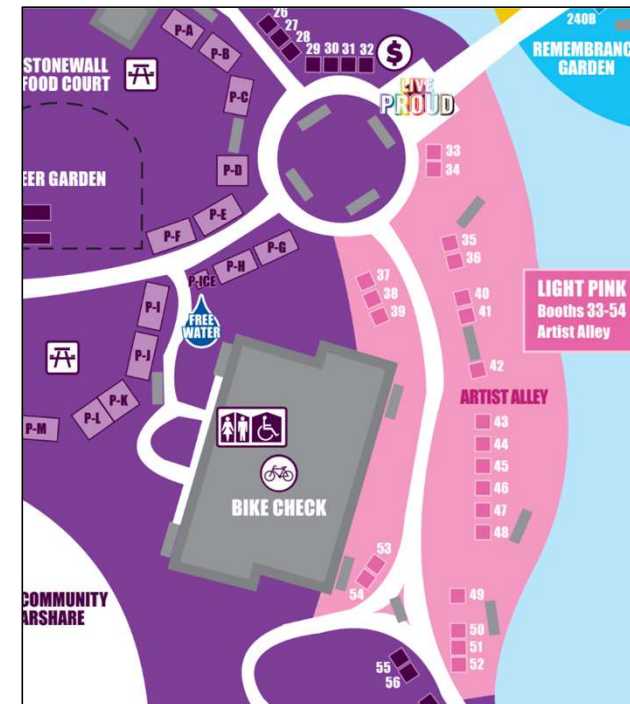
10x10 Purple Section  
Extra Space charged an additional fee (Behind Bench)



# Artist Alley Acceptance Criteria

We seek involvement from vendors who:

- **The vendor must create original artwork that reflects their unique perspective and artistic expression.** Originality should be evident in the choice of subjects, themes, and the overall approach to artistic expression. Images should be provided that demonstrate examples of your work.
- Originality extends beyond visual aesthetics; the artist should strive to imbue their work with depth, meaning, or a compelling narrative.
- **The artist should showcase a unique and recognizable style that sets their work apart from others.**
- Artwork should prompt thoughtful engagement and resonate emotionally with viewers.
- **The vendor openly identify as LGBTQIA+ and be willing to share this information transparently.**
- **Preference will be given to Artist that participate in artistic communities and collaborations with other artists demonstrating a commitment to the artist's growth and exposure to new ideas.**
- If applicable the art should demonstrate a genuine and sincere representation of the LGBTQ community or related themes.



# Youth Hideaway Acceptance Criteria

Youth Hideaway Vendors and select vendors near the zone will be open on Friday June 27<sup>th</sup> for the Pride Youth Night Event

We seek involvement from vendors who:

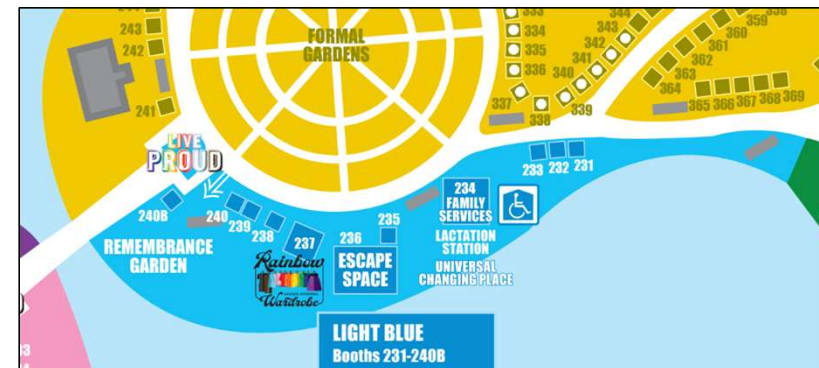
- **The vendor must demonstrate a deep understanding of LGBTQ youth culture, issues, and sensitivities.**
- **Service providers should be knowledgeable about the diverse experiences within the LGBTQ community.**
- **Services should be easily accessible to LGBTQ youth, taking into consideration factors such as location, affordability, and language accessibility.**
- **Respect for the privacy and confidentiality of LGBTQ youth is paramount.**
- The vendor should have clear and communicated policies regarding the protection of personal information.
- Collaboration with local LGBTQ organizations or community groups is encouraged to enhance the scope and effectiveness of services.
- **Accommodations for various identities and backgrounds should be provided.**
- **The vendor should create and maintain a safe, welcoming, and affirming space for LGBTQ youth.**
- Policies and practices should actively discourage harassment, bullying, or any form of discrimination.
- All communication, including verbal and written content, should be inclusive, affirming, and respectful of diverse gender identities and sexual orientations.



# Light Blue Section Acceptance Criteria

We seek involvement from vendors who:

- **This area is intended to provide a quiet and calming environment.**
- **Services provided must have an accessibility focus, including in any activities occurring at their booth space.**
- Light Blue Section includes amenities such as changing stations, quiet areas, and activities suitable for families with children.
- The Remembrance Garden is a respectful and contemplative space, honoring the memory of individuals from the LGBTQ+ community.
- Foster partnerships to improve awareness and access to services and resource.
- Offer a diverse range of programming that caters to various interests and identities within the LGBTQ+ community.



# Small Business Tent Acceptance Criteria

We seek involvement from vendors who:

- Have an annual revenue of less than \$100,000.
- Would be able to fully vend and/or interact with attendees from a 6-foot table.
- Are able and willing to express community while sharing a tent with other vendors.
- Seek to use the opportunity to work towards growing their business or organization.
- Have not had a table within the Small Business Tent at Twin Cities Pride festival in any other two years.







ALL VENDORS





# Vendor Application Process & Timeline

Registration Opens & Application Submission

**Registration: Opens Jan 15th at 8 AM → Open will be accepting Waitlist after sold out.**

**We expect to sell out in April.**

Application Submission - with Credit Card or ACH only paying the application fee of \$50 (non-refundable)  
Select 3 booth specific preferences from available booths

**Before starting an application, please have the following electronic documents available:** Photograph of your booth/truck/trailer setup, and surrounding area. Images and List of your products or food items including prices and/or your Menu. Description of how you plan to engage and interact with festival attendees. Any Permits or Licenses required.

- We DO not guarantee placement in any particular location and reserve the right to move vendors up to the start of the festival.
- We will limit the number vendors who serve similar food items or have similar products / services.
- Each Vendor will be limited to a maximum of 2 booth locations OR 3 food locations.
- No Portable Generators will be allowed in Loring Park
  - Portable Generators will only be used by TC Pride for Operations & Sponsors when tapping into larger electrical systems are not available.
- By submitting an application Food Vendors agree to use the POS system for all Cash & Credit Card Sales.
- Receiving an email acknowledgement of the submission IS NOT ACCEPTANCE AS AN APPROVED VENDOR.

- **NOTE COMPLETED ST-19 will be REQUIRED with the APPLICATION or it will be waitlisted.**
- **ALL exhibitors/food vendors (whether selling or not) MUST submit a completed Minnesota Revenue Form ST-19.**



# Vendor Application Process & Timeline

## Jury Process

**Jury Process: Application will be reviewed no later than 1 week after submission.**

- We will do all we can to protect the LGBTQ community & **uphold our mission and purpose in holding a Pride Festival.**

We seek involvement from vendors who affirm and support our mission and the history of and purpose in holding a pride festival:

- Twin Cities Pride seeks to empower every LGBTQ person to live as their true self and to create a future where all LGBTQ people are valued and celebrated for who they are.
- The Pride celebration commemorates and continues the fight against discrimination and the struggle for equality, for lesbian, gay, bisexual, transgender, and queer persons and their families.

First Come / First Serve - based on applications submitted while giving consideration to the experience that we are seeking to provide to festival attendees. Acceptance to Twin Cities Pride includes, but is not limited to, the following criteria:

- Commitment to and support of the LGBTQ community
- Proposed product, services or menu (quality, pricing, uniqueness)
- Past Twin Cities Pride experience
- Sustainability Practices
- Other outdoor event experience
- Booth size and power requirements
- Level of professionalism
- Agreement to conform to established procedures
- Honesty in reporting sales data (food vendors).





# Vendor Application Process & Timeline

## Decision

**Decision Process: Applications will be decided upon no later than 2 weeks after submission**

### Application Approved

- Expect 70-85% to be approved
- Booth space will be assigned & Eventeny Marketplace will be activated
- All remaining fees associated with application will be charged
- **COI (proof of insurance) must be provided within 2 weeks or approval will be withdrawn with no refund provided.**
- Registration may be cancelled within 2 weeks. Refund of remaining fees, less processing fees will be provided.

### Application Waitlisted

- Expect 10-25% to be waitlisted
- Acceptance criteria have been met but there are no longer any currently available spaces
- **Submitted ST-19 was not valid or complete**
- Application may be cancelled with no additional charges processed
- If remain on the waitlist, approval can be processed if a space opens.
- We will contact you before processing the approval to verify continued interest

### Application Rejected

- Expect 3-5% to be rejected
- Acceptance criteria not met
- Multiple vendors already approved who provide a similar product, service, or menu.
- Similar vendors already waitlisted.





# Vendor Application Process & Timeline

Finish & Confirm

**Vendors have 2 weeks after their application has been approved to finalize their status.**

- COI – Proof of Liability Insurance must be submitted onto a Document Upload application.
- If a valid COI – Proof of Liability Insurance is not provided within these two weeks, the “Approved” status will be withdrawn and no refund will be provided. COIs may also be attached to the vendor application prior to submission.
- Vendors may cancel their application during this time with a full refund provided, minus the initial application fee and any processing fees.

**ALL Vendors are REQUIRED to obtain Liability Insurance for Twin Cities Pride.**

As we continue to increase the accessibility, safety, and security of attendees, vendors, and staff; we must ensure every vendor has submitted a current Certificate of Liability insurance. Coverage must be in the amount of \$1,000,000 (minimum) or more. Twin Cities Pride must be named as an additional insured on the policy of the proof of insurance (Certificate of Liability Insurance). Address for your providers:

Twin Cities Pride, 1618 Harmon Place, Minneapolis, MN 55403

Applications containing expired documents will be incomplete and will not be considered submitted on time.





# Proof of Liability Insurance (COI)

Example of a **VALID** COI:

**ACORD** **CERTIFICATE OF LIABILITY INSURANCE** REPRO-1 OP IS: CV  
DATE: 05/09/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY ABOUND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed if SUBROGATION IS WAIVED, subject to the terms and conditions of the policy. Certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsements.

PRODUCER: H&M TYPFARM AGENCY, INC. 651-454-4002  
1847 Tiffany Dr.  
Roseville, MN 55113  
James Black

INSURED: James Black  
1847 Tiffany Dr.  
Roseville, MN 55113

INSURER: Travelers Insurance Co. 19038

**COVERAGES**

LINE	TYPE OF INSURANCE	CERTIFICATE NUMBER	REVISION NUMBER	DESCRIPTION	LIMITS
A	COMMERCIAL GENERAL LIABILITY CLAIMS MADE <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/>	8889K113742	01/01/2023 01/01/2024	EACH OCCURRENCE AGGREGATE PER POLICY MEDICAL EXPENSE PERSONAL & ADULTERY GENERAL AGGREGATE PRODUCTS - COMPLETED LIMITS	1,000,000 500,000 1,000,000 2,000,000 2,000,000
X	AUTOMOBILE LIABILITY ANY AUTO OWNED NON-OWNED HIRING OPERATED RENTED Borrower's Rented Other	8889K113742	01/01/2023 01/01/2024	OVERSIGHT SINGLE LIMIT BODILY INJURY PROPERTY DAMAGE MEDICAL EXPENSE PERSONAL & ADULTERY AGGREGATE	1,000,000 1,000,000 1,000,000 1,000,000 1,000,000
A	UMBRELLA LIAB. ENDORS. LIM. EXCL. <input checked="" type="checkbox"/> RESIDENCE <input type="checkbox"/> \$5000	CUPSK113729	01/01/2023 01/01/2024	EACH OCCURRENCE AGGREGATE	3,000,000 3,000,000
A	WORKERS' COMPENSATION EMPLOYER'S LIABILITY EMPLOYEE'S LIABILITY EMPLOYEE'S LIABILITY EMPLOYEE'S LIABILITY EMPLOYEE'S LIABILITY	UBST973253	01/01/2023 01/01/2024	ALL EMPLOYEES ALL EMPLOYEES ALL EMPLOYEES ALL EMPLOYEES ALL EMPLOYEES	1,000,000 1,000,000 1,000,000 1,000,000 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101 - Additional Remarks Schedule, may be attached if there space is required)  
Twin Cities Pride is an additional insured with respect to the general liability.

CERTIFICATE HOLDER: Twin Cities Pride  
1618 Harmon Place  
Minneapolis, MN 55403

CANCELLATION: SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE, THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE: *Mark Malar*

ACORD 25 (01/16/03) © 1988-2016 ACORD CORPORATION. All rights reserved.

Letter on Company/State letterhead is acceptable in place of a COI when Self-Insured:



DATE: July 1, 2022 and continuous until cancelled  
FROM: State of Minnesota Risk Management Division  
TO: To Whom It May Concern

**RE: Self-Insurance Letter: General Liability, Auto Liability, and Workers' Compensation**

This letter is being provided in lieu of a Certificate of Insurance.

This letter is to certify that the Minnesota Department of Management and Budget is an agency of the State of Minnesota and is self-insured with respect to its General Liability, Auto Liability, and Workers' Compensation coverages as provided by statute.

**General Liability**  
Minnesota Statute 3.732 prescribes the settlement of claims and Minnesota Statute 3.736 Tort Claims prescribes the limits, exclusions and procedures, with the limits being \$500,000 per person and \$1,500,000

**Note: Falsifying Insurance Documents is considered Insurance Fraud according to MN Statute 609.611**







# Proof of Liability Insurance (COI)

- Must be a Certificate of Liability Insurance
- Must be valid during all dates of the festival
- Must have at least \$1,000,000 of coverage
- Coverage must be General Liability
- Must list Twin Cities Pride as an additional insured (with current address)

**ACORD** **CERTIFICATE OF LIABILITY INSURANCE** DATE (MM/DD/YYYY) 03/17/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER: CONTACT NAME:

INSR LTR	TYPE OF INSURANCE	ADDITIONAL INSURED	SUBJECT	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YYYY)	POLICY EXPIRATION DATE (MM/DD/YYYY)	COVERAGE	AMOUNT
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	N	N	0001075569	11/09/2023	11/09/2024	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 Fire Legal Liability \$	

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)  
 Twin Cities Pride, 1618 Harmon Place, Minneapolis, MN 55403, and Fanfare Attractions, 1215 East 22nd St, Minneapolis, MN 55404 are included as Additional Insured as required by written contract or agreement limited to the General Liability and Umbrella Liability coverages.

**OR**

CERTIFICATE HOLDER: Twin Cities Pride, 1618 Harmon Place, Minneapolis MN 55403

CANCELLATION: SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE: *[Signature]*

ACORD 25 (2016/03)

The ACORD name and logo are registered marks of ACORD

© 1988-2015 ACORD CORPORATION. All rights reserved.





# Proof of Liability Insurance (COI)

## Reasons a COI will NOT be accepted

- Coverage type is not General Liability.
- Coverage expires prior to the end of the festival (June 30, 2025).
- Coverage amount is less than \$1,000,000.
- Twin Cities Pride is not listed as an additional insured, with current address.

COVERAGES		CERTIFICATE NUMBER		REVISION NUMBER	
THIS IS TO CERTIFY THAT THE POLICES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF EACH POLICY'S LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.					
LINE	TYPE OF INSURANCE	ACORD FORM NO.	POLICY NUMBER	POLICY EFF. DATE	POLICY EXPIR. DATE
A	COMMERCIAL GENERAL LIABILITY CLAIMS MADE <input checked="" type="checkbox"/> OCCUR	X	888K113742	01/01/2023	01/01/2024
					1,000,000
					300,000
					5,000
					1,000,000
					2,000,000
					2,000,000
X	AUTOMOBILE LIABILITY ANY AUTO <input type="checkbox"/> SCHEDULED AUTO <input type="checkbox"/> OWNED <input type="checkbox"/> AUTO <input checked="" type="checkbox"/> NON-OWNED <input checked="" type="checkbox"/> HOLD ONLY <input type="checkbox"/> HIRE/LEASE <input checked="" type="checkbox"/>		888K113742	01/03/2023	01/03/2024
					1,000,000
					1,000,000
					1,000,000
					1,000,000
A	UMBRELLA LIAB. EXCESS LIAB. CLAIMS MADE DED. <input checked="" type="checkbox"/> RETENTION \$ 5000		CLPBK113729	01/01/2023	01/01/2024
					3,000,000
					3,000,000
X	WORKERS COMPENSATION EMPLOYERS LIABILITY EMPLOYERS LIABILITY EMPLOYERS LIABILITY EMPLOYERS LIABILITY		UBET973253	01/01/2023	01/01/2024
					1,000,000
					1,000,000
					1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)  
Certificate holder is listed as additional insured

CERTIFICATE HOLDER	CANCELLATION
Daniel L. Scher and DanSun Productions	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>James Cooley</i>

ACORD 25 (2016/03) The ACORD name and logo are registered marks of ACORD. © 1988-2015 ACORD CORPORATION. All rights reserved.

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)  
Twin Cities Pride and Fanfare Attractions

CERTIFICATE HOLDER	CANCELLATION
EVIDENCE OF COVERAGE ONLY	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>[Signature]</i>

© 1988-2015 ACORD CORPORATION. All rights reserved.





# Proof of Liability Insurance (COI)

## Insurance documents that will NOT be accepted:

- Copies of Insurance Policy Binders
- Emails from insurance companies
- Receipts from insurance providers
- Documents that have been altered

**RE: Professional Liability Binder (Other Professional)**

**Policy Number:** LHR800771  
**Renewal of:** LHR794016  
**Company:** Landmark American Insurance Company  
 (A.M. Best rating: A+ XIV and S&P rating: A+)

**Insured:** MAPLE GROVE, MN

**Professional Services:** CONSULTING, FINANCIAL PLANNING AND CONSULTING SERVICES

**Policy Dates:** January 17, 2023 - January 17, 2024

**Form:** RSG 51025 0722 Miscellaneous Professional Liability Coverage  
 Form Claims Made and Reported Basis

**Retroactive Date:** January 17, 2018

**Each Claim Limit:** \$1,000,000

**Aggregate Limit:** \$1,000,000

**CHUBB** ACE Fire Underwriters Insurance Company **Businessowners Policy Declaration**

This Policy is issued by the stock insurance company listed above ("Insurer").

**Policy Number:** D94688474  
**Renewal of:** CLUMND946884741X

**Named Insured & Principal Address:** Minneapolis, MN 55403-1701  
**Policy Period:** From 01-01-2023 To 01-01-2024  
 12:01 AM Standard Time at your Principal address shown

**ADVANCED PREMIUM \$760.98**

Admitted Status: Admitted      Auditable/Not Auditable: Yes  
 Auditable Period: Annual

IN RETURN FOR THE PAYMENT OF THE PREMIUM, AND SUBJECT TO ALL THE TERMS OF THIS POLICY, WE AGREE WITH YOU TO PROVIDE INSURANCE AS STATED IN THIS POLICY





# Vendor Application Process & Timeline

Prepare & Attend

## **Prepare: We know it takes a lot of work to be at Pride - Thank you for making the effort!**

- Order Tent Rental, Confirm Equipment & Plan for 500,000 friendly faces.
- Think about how you plan to engage festival attendees and how you can pull the theme "Live Proud" into your booth space, conversations and intention for the weekend.
- Reflect on what it means to you to be part of this amazing community.
- Be on the lookout for Updates and Communication from us with final details about the festival.
- Be patient with us – we are also working hard to prepare for you and others.
- Let us know if you have any questions and how we can help you.

## **Attend: You make Pride special for a lot of people - Come, Engage, Enjoy, Be Fully You!**

- We will send information and have a special Info Session for Load-In and information needed just before and during the Festival. Please read, understand, and ask questions.
- Please comply with requests and stay in contact with us.
- There will be an In-Person Packet Pickup (with reserved parking)
- Load Out - No vehicles are allowed to exit or enter the parks before 7 PM Sunday.



LIVE  
PROUD

LIVE  
PROUD

# Wi-Fi Access

Expanded Coverage Areas - **Separate Application in March.**

Cost per device:           \$175 until May 1st  
                                  \$225 until June 1st  
                                  \$275 onsite (for the weekend)  
                                  \$30 onsite (for 1 hour)

Temporary Wi-Fi network in Loring Park. More information on purchase and available coverage areas will come closer to the event.



<https://tcpri.de/wifi>



# Parking

**Separate Application in March.**

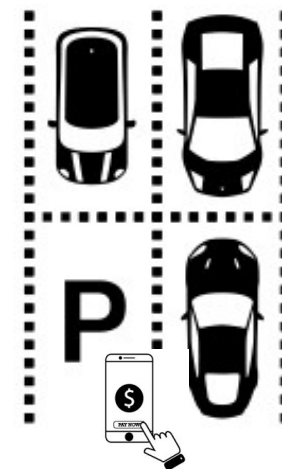
Cost per car:

\$20 per day

\$50 3-day pass (fri-sat-sun)

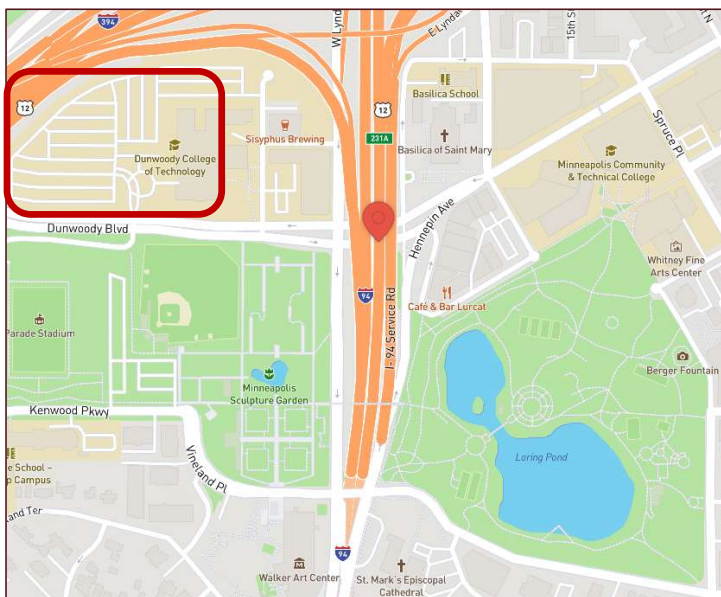
Location:

Dunwoody College



**1-day or 3-day parking (7-15 min walk)**

Also available are city and private parking garages and surface lots in downtown/uptown.



# Ice

**Separate Application in March.**

Pre-Purchase 18lbs ICE for \$ per bag

- Pickup Ice at 1 of 4 Ice Booth Locations
  - **No Refunds for any unused Ice**



During the festival the cost will be \$ Credit / \$ Cash

# Resources for Vendors



[VIDEO: Gender Identity and Pronouns - What Will You Teach The World?](https://youtu.be/J3Fh60GEB5E)

<https://youtu.be/J3Fh60GEB5E>

[Blog Post: How You Can Be an Active Ally](#)

[Blog Post: How to Be an Ally: From Curious to Courageous](#)

**PFLAG** is an organization that offers support and education for families, friends, and allies of LGBTQ+ individuals.

[Straight for Equality: Becoming a Trans Ally Recording & Training Toolkit](#)

[Supporting Trans & Nonbinary Loved Ones](#)

**LIVE  
PROUD**



Q & A

LIVE  
PROUD



# Thank you

Please send feedback to [festival@tcpride.org](mailto:festival@tcpride.org)

LIVE  
PROUD