

13 JAN, 2026

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TWIN CITIES PRIDE

2026

FOOD VENDOR REGISTRATION INFO SESSION

FESTIVAL DATES: JUNE 27TH & 28TH, 2026

PRIDE EVENT VENDOR TEAM



Le'O Wallace
He/Him
Vendor Manager



Mitch Markgraf
He/Him
Food Vendor Manager



Emily Sears
She/Her
Vendor Coordinator



Sarah Barnett
She/Her
Vendor Coordinator



Cory Hilden
She/Her
Logistics Director

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FESTIVAL INFO

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FESTIVAL IMPACT

Q&A



2025 Attendance

475k+ Festival Attendees
200k+ Parade Attendees
648 Vendors
50 Food Vendors
101,899 Food Items Sold

2026 Attendance Estimates

500k+ Festival Attendees
200k+ Parade Attendees
650 Vendors
50 Food Vendors

DATES / TIMES

Festival | Loring Park

Saturday, June 27th 10am - 7pm

Sunday, June 28th 10am - 6pm

Rainbow Run 5k | Hennepin Ave

Sunday, June 28th 9am

Parade | Hennepin Ave

Sunday, June 28th 11am

Who Should Apply

We welcome businesses & organizations who affirm and support our mission. TC Pride wishes to create an environment that celebrates the gathering of community, while remembering our history and all who have gathered before us.

TC Pride seeks to empower every LGBTQIA2S+ person to live as their true self and to create a future where all LGBTQIA2S+ people are valued and celebrated for who they are. The Pride festival commemorates and continues the fight against discrimination and the ongoing struggle for equality, for lesbian, gay, bisexual, transgender, and queer persons and their families.

KEY DATES



January 15th | Registration Launch

May 3rd | First Time Vendors Meeting

May 5th | Last day to apply to guarantee being on printed map

May 21st & 24th | Load-in/Load-out Meetings

June 10th - June 13th | Food Vendor Packet/Device Pick-up

- Pride HQ | 1618 Harmon Pl
- Wednesday - Friday 9:30am-7:30pm
- Saturday 10am - 4pm

June 23rd & 24th | Additional Vendor Packet Pick-up

- Vendor Central in Loring Park | 12pm - 6pm

June 25th & 26th | Vendor Load-in

June 28th & 29th | Vendor Load-out



PRICING

\$2500 for space up to 25 feet length

- \$500 per 5 feet will be charged to all food trucks / trailers that exceed 25 feet in length
- \$ 650 per space for Freezer or Refrigerated Truck Storage

\$650/50 Amps Connection Power Power Rental (24/7) is required

20% of sales (*minus sales tax*) will be deducted during checkout

- 10% goes to support Twin Cities Pride programming
- 10% is collected and provided to Minneapolis Park Board for required permitting fees.

All Food vendors may sell beverages, including soda and water.

NO SALES OF ALCOHOL OR THC BEVERAGES ARE PERMITTED.

APPLICATION PROCESS

TIMELINE

JAN 15TH
REGISTRATION
OPENS 8AM CST

WE TYPICALLY SELL
OUT IN THE
BEGINNING OF APRIL
WILL BE ACCEPTING
WAITLIST AFTER
SOLD OUT

PROCESS

BEFORE STARTING AN APPLICATION, ENSURE YOU HAVE THE FOLLOWING

AVAILABLE:

- Photo of your booth setup
- Images and list of your products including prices
- Description of how you plan to engage and interact with festival attendees
- Any permits or licenses required

PLEASE NOTE:

- Receiving an email acknowledgement of your application submission **IS NOT** ACCEPTANCE AS AN APPROVED VENDOR
- Completed ST-19 will be REQUIRED with the application or it will be waitlisted
- ALL vendors (selling or not) **MUST** submit a completed MN Revenue Form ST-19

REFUNDS

- Until you are approved, you can withdraw your application at any time and no additional charges will occur.
- Applicants who have been approved prior to 4/15/2026 have 2 weeks after approval to request a cancellation and receive a refund of the additional fees, less the payment processing fees. Cancellations must be sent in writing via email to festival@tcpride.org. After 4/15/2026 no refunds will be issued.



ST-19 TAX FORM

COMPLETION REQUIREMENTS:

- Business Name and Address
- Name, Location, and Dates of Event
- Tax ID number if required
- Completion of Tax Exemption section if Tax ID number is not required
- Signature
- Required from all vendors, even if they are not selling at the festival.

***** REQUIRED FROM ALL VENDORS AT TIME OF APPLICATION SUBMISSION *****



This is a correctly completed example:

Print or Type	Name of Business Selling or Exhibiting at Event 	Minnesota Tax ID Number 		
	Seller's Complete Address 	City Saint Paul	State MN	ZIP Code 55104
Sales Tax Exemption Information	Name of Person or Group Organizing Event Twin Cities Pride			
	Name and Location of Event Loring Park, Minneapolis MN			
Sign Here	Date(s) of Event June 23 - June 25 2023			
	<p>Complete this section if you are not required to have a Minnesota tax ID number.</p> <p><input type="checkbox"/> I am selling only nontaxable items.</p> <p><input checked="" type="checkbox"/> I am not making any sales at the event.</p> <p><input type="checkbox"/> I participate in a direct selling plan, selling for (name of company), and the home office or top distributor has a Minnesota tax ID number and remits the sales tax on my behalf. This is</p> <p><input type="checkbox"/> a nonprofit organization that meets the exemption requirements described below:</p> <p><input type="checkbox"/> Candy sold for fundraising purposes by a nonprofit organization that provides educational and social activities for people primarily aged 18 and under (MS 297A.70, subd. 13[a][4]).</p> <p><input type="checkbox"/> Youth or senior citizen group with fundraising receipts up to \$20,000 per year (\$10,000 or less before January 1, 2015)(MS 297A.70, subd. 13[b][1]).</p> <p><input type="checkbox"/> A nonprofit organization that meets all the criteria set forth in MS 297A.70, subd. 14.</p>			
<p><i>I declare that the information on this certificate is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.</i></p> <p>Signature of Seller </p> <p>Date 04/12/2023</p> <p>Print Name Here </p> <p>Daytime Phone </p>				
<p>PENALTY — Operators who do not have Form ST19 or a similar written document from sellers can be fined a penalty of \$100 for each seller that is not in compliance for each day of the selling event.</p>				

APPLICATION



BOOTH-PLACEMENT

- Location Preference: 1st & 2nd Preferences with a limit of 3 locations.
- We DO not guarantee placement in any particular location and reserve the right to move vendors up to the start of the festival
- We will limit the number of vendors who serve similar food items or have similar products / services.
- Location availability per food court
 - Stonewall (Purple Section with beer garden) | 18 Vendors
 - P2P (Blue Section lakeside and hillside) | 13 Vendors
 - Loring (Yellow Section near beer garden)| 12 Vendors
 - Harmon (Pink Section - along Harmon Drive) | 8 vendors
- Back of house space may be requested but is not available in each booth space
- Food Storage Spaces | 6 Available

SECTION COLOR	SECTION DESCRIPTION
HOT PINK	Artisans, Art Organizations, Food Court
PURPLE	Religious & Political Organizations, Stonewall Stage, Food Court, Beer Garden, Bike Check, ADA Platform, First Aid
LIME GREEN	THC / Cannabis Garden
PINK	Artists, Artist Alley (TC Pride Artists-in-Residence)
BLUE	Community Organizations, Businesses, Our Space, P2P Stage, ADA Platform, Food Court, History Pavillion
GREEN	Businesses, Sports Organizations, Pride Bull Ride, Volunteer Check-In, Vendor Central, First Aid, HIV Testing, NSGRA Dance Tent
LIGHT BLUE	Escape Space, Family Services, Rainbow Wardrobe, Remembrance Garden
YELLOW	Youth Hideaway, Rainbow Wardrobe, Businesses, Schools, Rainbow Stage, Pride Merchandise, Food Court
ORANGE	Pet Central, Dog Park, Living Well Park, Beer Garden, Queer Writes Tent, Quorum Village, ASL, Schools, Businesses, Small Business Tent
RED	Businesses, Home Improvement, and a clearly marked 18+ Adult Area

CERTIFICATE OF INSURANCE

If you are approved you will receive an email either giving you an option to purchase day of insurance or to upload a copy of your insurance.

This must be
general liability
insurance insurance.



Letter on Company/State letterhead is acceptable in place of a COI when Self-Insured



DATE: July 1, 2022 and continuous until cancelled

FROM: State of Minnesota Risk Management Division

TO: To Whom It May Concern

RE: Self-Insurance Letter: General Liability, Auto Liability, and Workers' Compensation

This letter is being provided in lieu of a Certificate of Insurance.

This letter is to certify that the Minnesota Department of Management and Budget is an agency of the State of Minnesota and is self-insured with respect to its General Liability, Auto Liability, and Workers' Compensation coverages as provided by statute.

General Liability

Minnesota Statute 3.732 prescribes the settlement of claims and Minnesota Statute 3.736 Tort Claims prescribes the limits, exclusions and procedures, with the limits being \$500,000 per person and \$1,500,000

Example of a **VALID** COI:

ACORD		REPRO-1		OP ID: CV	
CERTIFICATE OF LIABILITY INSURANCE					
<p>THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERs NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.</p> <p>IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsements.</p>					
PRODUCER HAL TIFFANY AGENCY, INC. Hal Tiffany Jr. 2573 B HAMLINE AVENUE N ROSEVILLE, MN 55113 James Black		PHONE 651-484-4002 FAX 651-484-6185 EMAIL 651-484-4002@hamline.com			
INSURED 1. <input type="checkbox"/> NAME ADDRESS 2. <input type="checkbox"/> NAME ADDRESS Woodbury, MN 55125		INSURER James Black INSURER A Travelers Insurance Co INSURER B INSURER C INSURER D INSURER E INSURER F		NAIC # 19038	
COVERAGE		CERTIFICATE NUMBER		REVISION NUMBER	
<p>THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF A POLICY, THE COVERAGE AFFORDED BY THE POLICY OR POLICIES LISTED ON THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAY CLAIMS.</p>					
TYPE OF INSURANCE A COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR GEN. AGGREGATE LIMIT APPLIES PER POLICY <input checked="" type="checkbox"/> PRO. <input type="checkbox"/> 2021 <input type="checkbox"/> 2022 OTHER	AMOUNT 2021 2022	POLICY NUMBER 6888K113742	POLICY EFF. DATE 01/01/2023	POLICY EXP. DATE 01/01/2024	LIMITS EACH OCCURRENCE \$ 1,000,000 DAMAGE TO PROPERTY INSURED \$ 300,000 MEDICAL EXP. FOR ONE PERSON \$ 5,000 PERSONAL & ADV. LIABILITY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS COMMODITY ADD. \$ 2,000,000 COMMERCIAL AUTO LIMIT PERSONAL & ADV. LIABILITY \$ 1,000,000
X AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTO <input checked="" type="checkbox"/> RENTED AUTOS ONLY <input checked="" type="checkbox"/> PERSONAL USE	AMOUNT 2021 2022	POLICY NUMBER 6888K113742	POLICY EFF. DATE 01/01/2023	POLICY EXP. DATE 01/01/2024	EACH OCCURRENCE \$ 1,000,000 PROPERTY DAMAGE INSURED \$ 1,000,000 PERSONAL & ADV. LIABILITY \$ 1,000,000
A <input checked="" type="checkbox"/> UMBRELLA LIABILITY EXCESS LIMIT <input type="checkbox"/> CLAIMS MADE DED <input checked="" type="checkbox"/> RETENTION \$ 5000	AMOUNT 2021 2022	POLICY NUMBER CUPSK113729	POLICY EFF. DATE 01/01/2023	POLICY EXP. DATE 01/01/2024	EACH OCCURRENCE \$ 3,000,000 AGGREGATE \$ 3,000,000
A WORKERS' COMPENSATION AND EMPLOYERS' LIABILITY <input type="checkbox"/> PAYMENT TO EMPLOYEES/INDEPENDENT CONTRACTORS <input type="checkbox"/> PAYMENT TO EMPLOYERS IF PAY. CONTRACTORS DESCRIPTION OF OPERATIONS	AMOUNT 2021 2022	POLICY NUMBER UB90T973253	POLICY EFF. DATE 01/01/2023	POLICY EXP. DATE 01/01/2024	<input checked="" type="checkbox"/> PER STATUS <input type="checkbox"/> PER 1.1. EACH ACCIDENT \$ 1,000,000 1.1. DISEASE - EA EMPLOYEE \$ 1,000,000 1.1. DISEASE - POLICY LIMIT \$ 1,000,000
<p>DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 191, Additional Remarks Schedule, may be attached if more space is required).</p> <p>Twin Cities Pride is an additional insured with respect to the general liability.</p>					
CERTIFICATE HOLDER Twin Cities Pride 1618 Harmon Place Minneapolis, MN 55403		CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.			
		AUTHORIZED REPRESENTATIVE 			
<small>ACORD 25 (2016/03) © 1988-2015 ACORD CORPORATION. All rights reserved.</small>					

APPLICATION STATUS

APPROVAL

- Once an application is submitted it will be reviewed within **10 days**
- All remaining fees associated with application will be charged upon approval
- In the application jury process each application is scored by 3 community members on the following criteria:
 - Is this applicant LGBTQ / BIPOC owned and/or operated?
 - Does the vendor's menu show a variety of food options that vary from already approved vendors?
 - Do the vendor's answers show that they can produce enough food to succeed at vending at the festival?
- COI must be provided within 2 weeks or **approval will be withdrawn with no refund provided**

WAITLIST

- Acceptance criteria have been met but there are no longer any currently available spaces
- Submitted ST-19 was not valid or complete

How do I know if I am off the waitlist:

- If remain on the waitlist, approval can be processed if a space opens.
- We will contact you before processing the approval to verify continued interest

REJECTION

- Low Jury Score
- Multiple vendors already approved who provide a similar product, service, or menu
- COI or ST-19 not completed in allotted time
- Missing or incorrect food permit

THINGS TO KNOW

CLOVER

- Required to use TC Pride POS System for all food vendor sales
- Clover Device Options:
 - Handheld Flex or Mini 3 with Cash Drawer
 - Optional kitchen display (additional \$100/location)
 - Provide up to 3 devices per location at no additional cost
 - \$150 for every additional device after 3 per location
 - Clover Processing fees: \$.09 per transaction and 2.39% of transaction total and fees are paid at checkout

DEVICE-CHECKOUT/RETURN

- Starts at 7pm on Sunday, June 28th
- Monday, June 29th 10am - 4pm
- Location: 1618 Harmon Pl, 55403
- Cost of Broken or Non-Returned Equipment \$1,750/unit

THINGS TO KNOW

SITE LOGISTICS

- Grey Water & Grease - Please ensure you read the signs before disposal. **Grease is not to be mixed with grey water**
- No food trucks, trailers, or booths may leave and return to the festival. If a vendor leaves, they will NOT be permitted to resume vending later in the festival
- No Portable Generators - Power Rental (24/7) is required with a fee of \$650 per 50 Amps connection
- If trash is left in the food court **all vendors** in the area of the trash will be charged a \$500 fee for trash disposal
 - Vendors are responsible for bringing trash to the dumpsters
- All Materials, Storage, and Operations (including back of house) must occur within your booth space. Do not assume you have space beside or behind the booth to use.

FOOD PERMITS

At the time of application you must submit either an application for a short term food permit or proof that you have applied for a seasonal food permit from the City of Minneapolis prior to approval.

- **City of Minneapolis Seasonal Food Permit**
 - Purchased directly with City of Minneapolis
 - Seasonal Food Permit due by May 1st
 - Wrong documents could result in being waitlisted
 - Permits are valid for 2 booth locations
- **City of Minneapolis Short-Term Food Permit**
 - Pride submits short-term to city
 - \$100 fee for permit collected in application and passed through to the City of Minneapolis

THINGS TO KNOW

ICE SALES AND PRE-SALE

- For ice pre-sales this year you will receive physical tickets in your packet for each bag you purchase
 - Ice pre-sales will open at a later date
- You can give these tickets directly to your employee to trade in for ice at any of our ice booths
- Additional tickets can be purchased at vendor central during the festival
- Ice can be purchased without a ticket directly at the ice booths as well
- The ice booths will be called “Free Water Refill Stations” but will have ice sales available
- Sales will start at 7:30am Saturday & Sunday by CC or ticket / cash sales start after festival opens

HOW TO MEASURE

ALL MATERIALS,
STORAGE, AND
OPERATIONS MUST
OCCUR WITHIN YOUR
BOOTH SPACE.

DO NOT ASSUME YOU
HAVE SPACE BESIDE
OR BEHIND THE
BOOTH TO USE.



INCLUDE TOTAL LENGTH

- TOW + TRAILER + DOOR CLEARANCE
- NOTE ANY REQUESTED BACK OF HOUSE

ELECTRICAL CONNECTION TYPES

30 Amp RV Box Male



30 Amp Plug

30 Amp RV Box Female



30 Amp Plug

50 Amp Box Male



50 Amp Plug



120v Outlet (15 or 20 Amp)

20A OUTLET
120V

15A OUTLET
120V



**A PHOTO OF YOUR
CONNECTION TYPE
IS REQUIRED
WHEN YOU
SUBMIT YOUR
APPLICATION**

FOOD VEHICLE TYPES & SERVICE SIDES

FOOD TRUCK



- UNIT SELF PROPELLED AND HAS STEERING WHEEL
- SERVICE SIDE = PASSENGER

FOOD TRAILER



- TRAILER HAS WHEELS AND IS TOWABLE
- SERVICE SIDE = PASSENGER

FOOD ROLL-OFF CONCESSION



- TRANSPORTED ON FLAT BED AND ROLLED OFF TRUCK INTO PLACE [NOT TOWED]

AFTER YOU ARE APPROVED

Certificate of Insurance (COI)

- In your approval letter you will have a link to upload your COI document or purchase it via Eventeny
- ALL Vendors are **REQUIRED** to obtain Liability Insurance for the Twin Cities Pride festival
- Coverage must be for \$1,000,000 (minimum) or more
- Twin Cities Pride must be named as an additional insured on the policy of the proof of insurance (Certificate of Liability Insurance)
- Address for your providers:
 - Twin Cities Pride, 1618 Harmon Place, Minneapolis, MN 55403
- Applications containing expired documents will be incomplete and will not be considered submitted on time
- For more information on COI's and requirements please see the vendor info on our website

ADDITIONAL PURCHASES

WIFI

- You can purchase wifi after approval. The link to do so will be in your approval.

PARKING

- We do our best to secure a parking lot for vendors at a reduced cost compared to other parking. When this becomes available, all vendors will be emailed the link for purchase

VENDOR RESOURCES

To help ensure Pride remains a welcoming and affirming space for everyone, we've created a set of short resources for vendors on topics like pronoun usage and being a respectful, effective ally. We encourage you to review these materials ahead of the festival and share them with all staff working your booth so everyone feels prepared to help create a safe, inclusive experience for our community.



FESTIVAL IMPACT

In 2025, we reinvested significant resources back into our community, from financial support to thousands of pounds of food and essential items. These efforts reflect our ongoing commitment to meeting real needs and uplifting the LGBTQIA2S+ community year-round.

\$45,000

DIRECT FUNDING INTO
THE COMMUNITY

10000+

POUNDS OF FOOD COLLECTED AND
REDISTRIBUTED AT COMMUNITY EVENTS

\$42,000

IN KIND DONATIONS TO LOCAL
NONPROFITS & COMMUNITY GROUPS

2,635

FREE MEALS SERVED TO THE
COMMUNITY AT FAMILY FUN DAY

\$21,353

DIRECT FUNDING TO
REGIONAL PRIDE'S

TO LEARN MORE ABOUT THE IMPACT YOUR PARTICIPATION IN THE TWIN CITIES PRIDE
FESTIVAL HAS ON THE COMMUNITY, CHECK OUT OUR 2025 IMPACT REPORT AT TCPRIDE.ORG



2026 REGISTRATION INFO SESSION

13 JANUARY, 2026

QUESTIONS?



WWW.TCPRIDE.ORG